



Workshop  
on  
*Research Methodology*  
for

*Commerce, Economics, Management & Social Science  
Researchers*

*Organized*

*By*

*Department of Commerce*



**Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.)**

**(A Central University)**

*In Association With*

**Indian Accounting Association  
Sagar Branch**

**July 8<sup>th</sup> - 12<sup>th</sup>, 2023 (Hybrid Mode)**

**VENUE— ACHARYA AMAR NARAYAN AGRAWAL SABHAGAR**

# ABOUT THE WORKSHOP

Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya, Sagar, Madhya Pradesh, is organizing a five day workshop on research methodology from July 8<sup>th</sup> to 12<sup>th</sup> in Department of Commerce. Well planned Training sessions will be organized in order to achieve the objective of the workshop.

This workshop is a comprehensive training program designed to equip participants with essential knowledge and skills to conduct rigorous and impactful research. This workshop aims to provide researchers, scholars, and students with practical tools and methodologies necessary to excel in their research endeavors.

## **Workshop Highlights:**

**Expert Facilitators:** Our workshop is led by experienced researchers and academic professionals who possess in-depth knowledge of research methodology and best practices. They will guide you throughout the workshop, sharing their expertise and providing valuable insights.

**Interactive Sessions:** Engage in interactive sessions that encourage active participation, including group discussions, case studies, and practical exercises. This interactive approach fosters a deeper understanding of research concepts and enhances your learning experience.

Don't miss this opportunity to enhance your research skills and accelerate your academic and professional growth. Register now for our Research Methodology Workshop and embark on a transformative journey towards becoming a proficient researcher.

## **The specific objectives of the workshop are as follows:**

- CO<sub>1</sub>** : Understand the fundamental principles of research methodology.
- CO<sub>2</sub>** : Explore various research approaches and designs.
- CO<sub>3</sub>** : Gain proficiency in selecting appropriate research methods.
- CO<sub>4</sub>** : Providing hands on training on Data Analysis Statistical Tools & Software.
- CO<sub>5</sub>** : Learn effective data collection and analysis techniques.
- CO<sub>6</sub>** : Formulation of research project.
- CO<sub>7</sub>** : Develop critical thinking and problem-solving skills.
- CO<sub>8</sub>** : Enhancing Analytical Skills.
- CO<sub>9</sub>** : Enhance academic writing & developing holistic research attitude.



# RESOURCE PERSONS



**Prof. S.S. Bhanawat**  
**Professor & Head**

Dept. of Accountancy & Business Statistics  
Mohanlal Sukhadia University  
Udaipur, Rajasthan



**Dr. Shilpa Lodha**  
**Assistant Professor**

Dept. of Accountancy & Business Statistics  
Mohanlal Sukhadia University  
Udaipur, Rajasthan

## THEMES FOR THE WORKSHOP

- : Framework of Good Academic Research
- : Parameters of Ethical Research
- : Basic Terminologies used in Research
- : Measurement Scale
- : Parametric & Non-Parametric Tests
- : Correlation and Regression
- : Use of AI tools for Systematic Review of Literature
- : Handshake with SPSS and Data Cleaning

**Note:** At the beginning of the workshop two research topics shall be allotted to participants in groups in order to write research article practically along with workshop learning.

### Who Can Participate ?

Faculty Members, Research Scholars & Research Aspirants

#### Attention Drawn:

- No. of Seats are limited to 50.
- The participants are advised to bring laptop for their convenience.
- Seats will be allotted on 'First Come First Serve' basis.
- The participants will have to make their own stay and fooding arrangements.

**P.S. Organizers are not liable for accommodation and fooding arrangements.**

## About the University

Doctor Harisingh Gour Vishwavidyalaya, Sagar, originally known as "University of Saugor," was established on July 18, 1946, by an educationist, poet, philosopher and philanthropist, Doctor Hari Singh Gour by donating with an amount of 2 million Rs. and property of worth Rs.2 crore of that time for this great cause of society. Doctor Gour continued in his position as Vice Chancellor until December 25, 1949 the date of his last breath. Doctor Gour was an experienced academic administrator who served as first Vice Chancellor of University of Delhi and he had also completed two successive terms as Vice Chancellor of Nagpur University. Dr. Gour being learned in his profession as Lawyer had also been a part of Constitutional Committee of the country. Dr. Gour has written number of reputed books to his credit viz., The Spirit of Buddhism {1929}, The Transfer of Property, Random Rhymes {1892}, Hindu Code{1919}, India and New Constitution {1947} and many more. The contribution of Dr. Gour is well recognized by all corner of the society. The name of university was changed to Dr. Harisingh Gour Vishwavidyalaya Sagar, by the resolution of the state assembly in February 1983. This university is the oldest one with the legacy of potential culture and learning pattern. The university is presently functioning under the edges of Ministry of Education, GoI, New Delhi. The University is having 40 distinct departments consisting traditional and modern field of learning in the present time under the dynamic stewardship of Prof. Neelima Gupta, the Vice Chancellor of this university. There are new departments established such as Department of Vedic Studies, Department of Travel and Tourism and Institute of Engineering, Kamdhenu Peeth, Kama Gour Peeth and Ambedkar Peeth.

## About the Department

A glorious journey of The Department of Commerce began on July 18, 1948, on its separation from the Department of Economics, under the stewardship of Dr. Amar Narayan Agrawal, a renowned figure in the field who had been invited from the University of Allahabad (U.P.) to develop commerce as field of separate study. The Department ongoing potential support resulted in the formation of the Department of Applied Economics and Business Administration, later known as the Department of Business Management, the second Department to be established within. The School of Commerce & Management, consists of two departments named as Department of Commerce & Department of Business Management. Industrious faculty members who adopted innovative idea creation and their dedication towards the Department helped this department grow and develop on a grand scale. In terms of scholarly contributions, the members of the faculty involved in writing of text books, references books, research papers, articles, and Projects Participation in addition to their participation in delivering external lectures.

## REGISTRATION DETAILS:

### Fees:

Rs. 1000/- for Participants willing to attend in offline mode

Rs. 500/- for Participants willing to join online

Last Date: June 30<sup>th</sup>, 2023



For Registration : [CLICK HERE](#)

**PAYMENT DETAILS:** Fee can be paid through Online mode/Demand Draft/Cash

- Participation fee is non-refundable/non-adjustable.
- Demand Draft should be made in favour of “Indian Accounting Association, Sagar Branch” payable at Sagar.
- For Online transfer: Account Holder– Indian Accounting Association, Sagar Branch  
Name of the Bank – State Bank of India

A/c No. – **35386549086**, IFSC Code – **SBIN0001143**

Branch – Saugor University Sagar Branch Dr. Harisingh Gour Vishwavidyalaya Campus, Sagar (M.P.)

For any query, write us on: [commercedhsgsuworkshop@gmail.com](mailto:commercedhsgsuworkshop@gmail.com)

or contact us at: 8319293640, 9827324900

### Chief Patron



**Prof. Neelima Gupta**  
Hon'ble Vice Chancellor

### Programme Director



**Prof. J.K. Jain**  
Head, Department of Commerce

### Organizing Committee

#### Coordinator



Dr. Rupali Saini

#### Committee Member



Dr. Sushama Yadav

#### Committee Member



Dr. Anita Kumari

#### Committee Member



Dr. Shalini Choithrani

#### Committee Member



Dr. Pushpa Suryavanshi

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