



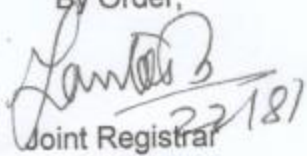
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22 August, 2025

NOTICE

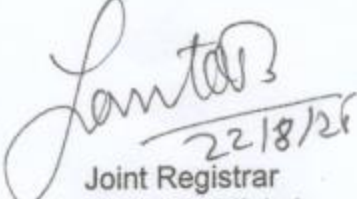
The Ph.D. Open Oral Examination of **Ms. Pooja Thakur**, Registration No.Y21481013, a Research Scholar of Department of **Commerce** on her thesis entitled "**Impact of Digital Marketing on Consumer Buying Behaviour: A Study of Women Buyers of Sagar (M.P.)**" will be conducted on 28.08.2025 at 12:30 PM in the Department of **Commerce**, Doctor Harisingh Gour Vishwavidyalaya, Sagar (M.P.), through Video Conferencing using Google, Skype, Microsoft Technologies or any other reliable and mutually convenient technology in compliance of Clause 9.6 to 9.9 of the UGC Regulations, 2016, through blended mode.

All concerned are requested to kindly make it convenient to attend it.

By Order,

Joint Registrar
(Academic Affairs)

Copy to:-

1. Chairperson, Oral Board.
2. Dean, School of Commerce & Management (SCM).
3. **Head, Department of Commerce:** with a request to kindly ensure that conduct of Viva-Voce Examination through Video Conferencing using electronic means will be open to be attended by members of RAC, all faculty members of the department, research scholars and other interested experts/researchers, beside the Research Supervisor and Expert(s) / Examiner(s), as applicable and also to maintain due record of the same, including the report signed by Expert(s) / Examiner(s) appointed for conducting the same.
4. Dr. Anita Kumari, Assistant Professor, Department of Commerce-Thesis Supervisor
5. I/c Examination Section (Accounts).
6. **I/c Website Cell** - for uploading the same on the Vishwavidyalaya Website.
7. Secretary to the Vice-Chancellor.
8. PA to Registrar.
9. I/c Guest House.
10. Guard File.


Joint Registrar
(Academic Affairs)


22/08/2025