



DEPARTMENT OF COMMERCE
Doctor Harisingh Gour Vishwavidyalaya, Sagar - 470003 (M.P.)
(A Central University)
'A⁺' Grade University

HoD/Comm./PS/2025/ 5167

Date: 03/02/2025

Notice

In accordance with Ph.D. Ordinance-23(A), and based on the recommendations of the Research Advisory Committee, the Pre-Submission Seminar of **Ms. Pooja Thakur (Registration No. Y21481013)**, a Research Scholar, Department of Commerce, under the supervision of **Dr. Anita Kumari**, will be held on **13th February 2025** from **03:00 P.M.** onwards in offline mode in the Computer Lab, Department of Commerce on her Ph.D. thesis entitled **"Impact of Digital Marketing on Consumer Buying Behaviour: A Study of Women Buyers of Sagar (M.P.)"**.

All concerned, including external member, faculty members, research scholars, and interested persons, are cordially invited to attend the same.

Nema
3.2.25

Prof. D.K. Nema
Head of the Department
Department of Commerce
प्रोफेसर एवं अध्यक्ष/Professor and Head
वाणिज्य विभाग/Department of Commerce
डॉ. हरिसिंह गौर विश्वविद्यालय, सागर (म.प्र.)
Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.)

Copy to:

- Dr. Babita Yadav, Department of Management- External Member, Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.)
- Dr. Shalini Choithrani, Department of Commerce- Internal Member, Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.)
- Dr. Anita Kumari, Department of Commerce-Supervisor, Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.)
- Ms. Pooja Thakur, Research Scholar, Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.)
- Head, Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.)
- Director of Academic Affairs, Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.)
- Dean, School of Commerce & Management, Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.)
- I/c Website Cell – For uploading the same on the Vishwavidyalaya Website
- P.S. to Vice Chancellor for Information to Hon'ble Vice Chancellor
- Office copy to display on Commerce Department Notice Board, Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.)
- All Faculty Members of the Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.)
- All Research Scholars of the Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.)