

Dr. R. Venkatamuni Reddy, M.A; Ph.D.

Associate Professor

Department of Economics

Dr Harisingh Gour Vishwavidyalaya

A Central University

Sagar, Madhya Pradesh- 470 003

Mob: 09686416733

Email: rvmuni.reddy@dhsgsu.edu.in; rvmunireddy@gmail.com



EDUCATIONAL DETAILS

Ph.D. Econometrics (2002): Sri Venkateswara University, Tirupati, AP, India.

Thesis Title: Centre-State Financial Relations in India

- **Area of Work:** Federal Financial Setup in other Federations, Indian Financial System, Indian Fiscal Federalism: Issues, Review of Work of Finance Commissions, and Economic Reforms

M.B.A (2015): Karnataka State Open University (KSOU), Mysore, Karnataka, India.

- **Specialization:** Marketing and HR

M.A. Econometrics (1997): Sri Venkateswara University, Tirupati, A.P, India.

- **Courses:** Micro Economics, Macro Economics, Public Finance, Economic Development, Economic Statistics, Mathematical Economics, Econometric Theory and Applications, Applied Econometrics, Statistics, and Mathematics

B. A (1994): S G S Arts College, Sri Venkateswara University, Tirupati, A.P, India

- **Courses:** Mathematics, Economics and Statistics

SUMMARY PROFILE

- Apart from teaching and research I have been involved in national and international accreditation bodies such as The Association of Advanced Collegiate Schools of Business (AACSB-USA), The International Accreditation Council for Business Education (IACBE –USA), National Assessment and Accreditation Council (NAAC-INDIA) and National Board of Accreditation (NBA-INDIA).
- Have worked extensively in Econometrics/Statistical and Financial Market Packages, like STATA, Gretl, BlueSky Statistics, JAMOV, JASP, PSPP, SPSS, R, EViews and EXCEL.
- Academic Competencies include: Excellent Quantitative and Computational skills in Economics, Energy and Environment, Finance and Econometrics. Extensive exposure, to handling huge data sets through econometric and time series modeling skills
- More than **Seven Years of Research and Fifteen Years of Teaching** experience.
- Worked in large datasets of National Sample Survey, National Family Health Survey & Reproductive Child Health with STATA and SPSS Packages.

COMPUTING SKILLS

Econometric Packages: STATA, Gretl, BlueSky Statistics, JAMOV, JASP, PSPP, SPSS, R, EViews and EXCEL

SUBJECTS TAUGHT

- **Doctoral Program:** Research Methodology – I and Research Methodology – II
- **Postgraduate Program:** Basic Econometrics, Applied Econometrics, Time Series Analysis, Operations Research, Business Statistics, Quantitative Methods, Research Methodology, Industry Analysis, Business Analytics, Data Analysis Methods, Managerial Economics, Microeconomics, Macro Economics, Health Economics, Economic Modelling and Financial Mathematics

TEACHING & RESEARCH EXPERIENCE

- **Since 17th January 2024**, Working as an **Associate Professor**, Department of Economics, **Dr Harisingh Gour Vishwavidyalaya ‘A Centarl University’** Sagar, Madhya Pradesh
- **Since 2nd July 2018**, Working as a **Professor**, **Department of Commerce**, MIT Campus, **Manipal Academy of Higher Education (MAHE)**, Manipal
- **January 2017 – July 2018**, Worked as **Professor & Chairperson–Alliance School of Business Research Center**, **Alliance School of Business**, **Alliance University**, Chikkahagade Cross, Chandapur - Anekal Road, Anekal, Bangalore
- **August 2012 - January 2017**, Worked as **Professor & Head-ABBS Center for Research and Development**, Acharya Bangalore B School, Andhrahalli Main Road, Off Magadi Road, Bangalore
- **February 2011 – June 2012**, Worked as **Dean**, Anekant Institute of Management Studies (AIMS), Baramati, Pune (Dist.)
- **January 2009 - January 2011**, worked as **Associate Professor**, School of Business, Alliance University, Chikkahagade Cross, Chandapur - Anekal Road, Anekal, Bangalore
- **January 2006 - January 2009** Worked as **Faculty Member** ICFAI Business School (**January 2006 - July 2008**), ICFAI Business School, IBS Headquarters, Hyderabad and **July 2008 - January 2009**, ICFAI Business School, Mumbai)
- **August 2005 – January 2006** Worked as Faculty, Institute of Financial Markets, ITM-Mumbai (affiliated to the South New Humpphire University)
- **May 2003- August 2005** worked as a **Research Associate**, Indira Gandhi Institute of Development Research (IGIDR), Mumbai
- **Jan.2003 – May 2003** **Research Officer**, International Institute of Population Sciences, Mumbai, India, in the project “Empowerment of Women and its Linkages to Infant Survival Rate in Rural Andhra Pradesh”
- **June 1999 - Dec.2001** **Teaching Assistant**, Department of Econometrics Sri Venkateswara University, Tirupati, Andhra Pradesh

KEY RESPONSIBILITIES

- ❖ **Chairman, Constitution of Grievance Redressal Committee 2023**, Department of Commerce, MAHE, Manipal (Since 13-05-2023)
- ❖ **BOS Member, Since 2018**, Department of Commerce, MIT Campus, Manipal Academy of Higher Education (MAHE), Manipal
- ❖ **Chairperson (June, 2017- July 2018)**, Alliance School of Business Research Centre (ARC), Alliance University, Bengaluru
- ❖ **In-Charge, Accreditation Report (2017)**, Outlook Survey, Alliance University
- ❖ **In-Charge, Accreditation Report (2012-2016)** (NAAC, IACBE, Outlook Survey), Acharya Bangalore B-School, Bangalore
- ❖ **Member Secretary and Convener (2011 to 2012)** - Anekant Institute of Management Studies (AIMS), Baramati, Pune
- ❖ **Doctoral Program Committee Member (2010 to 2011)** - Alliance University, Bangalore
- ❖ **Resource Person** for Faculty Research Training Program, IBS-Mumbai, 8th-13th and 25th October 2008
- ❖ **In-Charge, SEDONA System, Maintain for ICFAI Business School All India 18 Campus Faculty Profile and Intellectual Contribution, Hyderabad January 2006-July 2008**
- ❖ **Responsible for International Accreditation, ICFAI**, with The Association to Advance Collegiate Schools of Business (AACSB-USA) **Jan 2006-July 2008**
- ❖ **Resource Person** for Various Faculty Development and Faculty Induction Programs conducted in Pune, Chennai, Bangalore, Kolkata, Gurgaon, Hyderabad
- ❖ **Paper Setter and Evaluator:** MBA and Ph.D. Students
- ❖ **Curriculum Design:** MBA Syllabus
- ❖ **In-Charge, Business Simulation Lab: Spider, MoneyLine+Telerate, NSE.iT and XSTRADE, Institute for Technology & Management (ITM), Mumbai, August 2005 – January 2006**

BOARD OF STUDIES MEMBER IN OTHER INSTITUTIONS

- **BOS Member, Management Program, Dayananda Sagar University, Bengaluru Since 2020**
- **BOS Member, Department of Business Administration, Vidyavardhaka College of Engineering, Mysore Since 2019**
- **BOS Member, EPGDM Program, Dayananda Sagar University, Bengaluru Since 2018**
- **BOS Member, SSN School of Management, Chennai Since 2018**

WORKSHOPS/FDP/SEMINARS/CONFERENCES - PARTICIPATED

- Participated in Faculty Development Program on “**Analytics Using Python – Level 1**” organized by Department of Commerce, Manipal Academy of Higher Education from **15th February, 2021 to 15th March 2021**
- Participated in the Workshop on “**Biblioshniy (Bibliometric Analysis)**” organized by Department of Commerce, Manipal Academy of Higher Education, Manipal on **15th January, 2021**

- Participated in the Online Webinar Titled **“Open-Source Tools for Data Analysis in Social Sciences”** organized by Department of Commerce, Manipal Academy of Higher Education on **31st July, 2020**
- Participated in 3- Days Certificate Course on **“Foundations of Business Analytics Using Python”** organized by Center for Business Analytics, Manipal Academy of Higher Education on **4th to 6th March, 2020**
- Participated Guest Lecture on **"India's Development Challenges and the Role of Evidence Based Policy Making"** by Dr. Amir Ullah Khan, Visiting Professor, Indian School of Business, Hyderabad organized by Department of Biotechnology, Manipal Institute of Technology, MAHE, Manipal (Certificate not Issued) **28th January, 2020** (Tuesday, 10:00 AM to 11:30 AM)
- Participated in Two Day Faculty Development Program on **“Business Analytics Using R”** organized by Center for Business Analytics, Manipal Academy of Higher Education on **29th and 30th November, 2019**
- Participated in One Day’s **Workshop “Springer Nature Advance Author”** (One Credit-Earned) Jointly organized by Springer Nature and Manipal Academy of Higher Education, Manipal on **11th September, 2019**
- Participated in One Day **Workshop on ‘Grant Writing Clinic–Focused on Innovative and Entrepreneurship’** Organized by Government of Karnataka Bio incubator (MUTBI Society) MAHE, Manipal on **13th July, 2019**
- Participated in 4 Days **Workshop on ‘Pedagogic & Personal Effectiveness’** Organized by Manipal Centre for Professional & Personal Development (MCPD), Manipal on **18th – 21st, December 2018**
- Participated in One Day **“Research Awareness Program– Level 2: SciVal and Mendeley”** Organized by Directorate of Research, Manipal Academy of Higher Education, Manipal on **14th August 2018.**
- Participated in One Day **“Research Awareness Programme – Level 1: Scopus and Selection of Quality Journals”** Organized by Directorate of Research, Manipal Academy of Higher Education, Manipal on **10th August 2018.**
- Participated in Two Day Workshop on **“Qualitative Research Methods and Application: In – depth Exploration of Phenomenology and Grounded Theory”** held on **13th and 14th October, 2017** at Alliance University, Bengaluru.
- Participated in One Day Faculty Development Program on **“Methodology, Pedagogy and Innovative Practices in Teaching”** organized by Alliance University, Bengaluru on **29th July 2017**
- Participated in One Day Faculty Development Program on **“Intellectual Property Rights: Significance for Academia in Business & Research”** held on **28th September, 2016** Jointly Organized by Acharya Bangalore B School and Visveswaraya Trade Promotion Centre (VTPC), Department of Industries & Commerce, Govt. of Karnataka.
- Participated in **One Day Regional Seminar on “Corporate Governance & Internal Financial Controls”** held on **7th September, 2016** Organized by Jyothi Nivas College Autonomous Post Graduate Centre in Association with Institute of Cost Accountants of India Bangalore Chapter, Bangalore
- Participated in **One Day “Faculty Development Programme on Research Guidance Skills for MBA Projects/Dissertation 2016”** held on **14th March, 2016**

Organized by Canara Bank School of Management Studies, Bangalore University, Bangalore (Guide Registration Number 16YUFG005)

- Participated in the **“98th Annual Conference of the Indian Economic Association”** held on **27th -29th December, 2015** at Prof, Jayashankar Telangana State Agriculture University, Hyderabad.
- Participated Two Days Workshop on **“Strategic Leadership for Excellence”** Organized by International Academy for Competency Enhancement, Bangalore, **8th and 9th July, 2014**
- Participated Two Days Workshop on **“Effective Leadership for Excellence”** Organized by International Academy for Competency Enhancement, Bangalore, **5th and 6th June, 2014**
- Participated **One Week Faculty Development Program** on "Improving the Quality of Research", organized by the Department of Management Studies, Indian Institute of Technology, Madras, **25th – 29th March 2014**.
- Participate and Presented Paper on **“Energy and Green Job Design Using Financial Innovative Techniques: Implications for Developing Countries”** **8th Biannual International workshop 2012** on “Energy Insecurity and Development—The Changing Global Context” organized by IGIDR Mumbai **October 25-27, 2012**
- Participated in **“Eighth Refresher Course in Public Economics for South Asian Region”** at **National Institute of Public Finance and Policy (NIPFP)** (An autonomous Institute under the Ministry of Finance, Govt. of India), **New Delhi- 14th May 2012 to 8th June 2012**
- Participated in **“Faculty Development Program”** Conducted by Alliance University- **28th October 2010**
- Participated in One Day Program on **“Contemporary Aspects in Global Research Program”** organized by Alliance Business School, Bangalore in association with the San Jose State University, California on **16th July 2009**
- Participated in **“1st Faculty Practice School-2008”** Conducted by ICFAI Business School, Hyderabad, **3rd April 2008 – 1st May 2008**
- Participated in the workshop on **“Summer School in Mathematical Finance”** Conducted by IGIDR Mumbai, **4th -9th April 2005**
- Participated in the workshop on **“Econometrics of Financial Markets and Banking: Theory and Practice”**, The workshop covered lectures on Volatility Models, Computational Finance, Stochastic Frontier Analysis, Data Envelopment Analysis’s and Risk Management Conducted by IGIDR Mumbai, **3rd – 8th January 2005**

PAPERS PRESENTED

- **“Aligning Education with Sustainable Development: The Role of NEP 2020 in Achieving SDGs”** at National Seminar on National Education Policy 2020 :Pathway for the Transformation of Higher Education – Status, Challenges and Strategies organized by Women’s Studies Centre, Sri Padmavati Mahila Visvavidyalayam and Department of Education, SVUniversity, Tirupati, Andhra Pradesh in Collaboration with Indian Adult Education Association, New Delhi on 17th and 18th , July 2024.
- **“Comparative Study Between Time Series Analysis: ARIMA & ARIMA with Exogenous Variables in Predicting Stock Market Index (NSE 50) India”** at International Conference on Banking, Finance, and Business (ICBFB 2023) organized by the College of Banking and Financial Studies (CBFS) Campus, Muscat, Sultanate of Oman held on 15th – 16th March 2023.
- **“Determinants of Economic Growth – A Cross-Country Analysis”** at International Conference on Banking, Finance, and Business (ICBFB 2023) organized by the College of Banking and Financial Studies (CBFS) Campus, Muscat, Sultanate of Oman held on 15th – 16th March 2023.
- **“National Education Policy (NEP 2020) and Women’s Participation in Higher Education”** at Two-Day National Conference on "Relevance of Raja Ram Mohan Roy in Women Empowerment and Transformation in New India", sponsored by Ministry of Culture, Government of India, in association with Ananya Institute for Development Research and Social Action, Lucknow, UP and A J Institute of Management, Mangalore, KA held on 30th – 31st Jan 2023.
- **“Impact of COVID-19 Pandemic on Leading NSE Listed Pharmaceutical Stocks in India” Online Presentation** at 3rd E-Conference Societal Complexity Amsterdam, **International Conference on Methodology of Societal Complexity**, Organized by Prof. Dr Dorien DeTombe (MSc. Ph.D.), Prof Dr Gerhard Wilhelm (Willi) Weber and Prof Dr Cor van Dijkum, **11 May 2022** (Presentation by zoom Amsterdam time)
- **“The Rise and Impacts of Covid-19 on Students’ Education, Opportunities, and Psychology in India” Online Presentation** at International Conference on Business Transformation and Excellence in Global Scenario, Organized by VIT-AP School of Business, VIT-AP University, Amaravati, Andhra Pradesh held on **16th to 18th December 2021**
- **“Impact of Foreign Direct Investment on Capital Market During COVID -19” Online Presentation** at International Conference on Business Transformation and Excellence in Global Scenario, Organized by VIT-AP School of Business, VIT-AP University, Amaravati, Andhra Pradesh held on **16th to 18th December 2021**

- **“A Study on Performance Analysis of Selected Mutual Funds” Online Presentation** at IIF International Research Conference & Award Summit 2020, Organized by Indian Institute of Finance (IIF), New Delhi held on **27th – 29th September 2020**.
- **“The Trend Analysis on Economic Growth Pillars: With Special Reference to BRICS Countries”** presented at 1st International Conference on Contemporary Issues, Manipal International University, **Malaysia** held on **27th -28th March, 2019**
- **“Impact of Macro Economic Factors on Indian Stock Market – An Analysis of BSE Sectoral Indices”** Presented at the International Conference on Engineering, Technology and Management in the Digital Era (**ICETMDE-2019**) Organized by the Dayananda Sagar Academy of Technology and Management, Bangalore, Karnataka, India, held on **25th -27th February 2019**
- **“A Study on Scope of Dark Tourism in India”** Presented at the International Conference on Engineering, Technology and Management in the Digital Era (**ICETMDE-2019**) Organized by the Dayananda Sagar Academy of Technology and Management, Bangalore, Karnataka, India, held on **25th -27th February, 2019**
- **“A Study on Tourism Satisfaction with Special Reference to Andaman and Nikobar Islands”** presented at the International Conference on ‘Commerce and Pharma Management’ Jointly Organized by Department of Commerce-MAHE and School of Management - Manipal International University-Malaysia, Manipal, India held on **27th and 28th September 2018**.
- **“Digital Marketing Current Trends in India”** presented at the National Conference on ‘Emerging Trends in Information Technology in today’s Business Scenario’ Organized by the Koshy’s Institute of Management Studies, Bengaluru, India held on **6th October 2016**.
- **“Karnataka Clean Energy: The Way Ahead-A Comparative Study”** Presented at the 6th International Conference on ‘Managing Business Competitiveness Through Technology, Innovation and Big Data’ Organized by Acharya Bangalore B School, Bengaluru, India **17th -18th December, 2015**. This paper **Won the ‘Best Paper Award’-II Place**
- **“Big Data and Corporate Evaluation- Emerging Issues and Challenges”** Presented at the 6th International Conference on ‘Managing Business Competitiveness Through Technology, Innovation and Big Data’ Organized by Acharya Bangalore B School, Bengaluru, India **17th -18th December, 2015**.
- **“Gender Budgeting – An Initiative Towards Women Empowerment for Sustainable Development”** presented at National Seminar on Gender Budgeting on India: Emerging Issues and Challenges organized by ABBS Centre for Research and Development, Acharya Bangalore B– School, Bengaluru **5th and 6th December 2014**
- **“An Analysis of Gender Budget and Development Initiatives: In India”** Presented at the National Seminar on ‘Engendering Development and Gender Budgeting: Initiatives, Experiences and Strategies’ Organized by Center for Action Development Research & Education in India, Kanyakumari, Tamilnadu under the

auspices of the Planning Commission, Government of India, New Delhi on **October 11-12, 2014**

- **“A Trend Analysis on Budget for Children – An Econometric View”** Presented at the National Seminar on ‘Care and Protection of Marginalized Children: Emerging Issues, Challenges and Way Forward’ Organized by Abyudaya Yuvajana Sangam, Kurnool, Andhra Pradesh under the auspices of the Planning Commission, Government of India, New Delhi on **August 16-17, 2014**
- **“Empowerment of Girl Child”** Presented at the National Seminar on ‘Care and Protection of Marginalized Children: Emerging Issues, Challenges and Way Forward’ Organized by Abyudaya Yuvajana Sangam, Kurnool, Andhra Pradesh under the auspices of the Planning Commission, Government of India, New Delhi on **August 16-17, 2014**
- **“Gender Violence in India: An Analytical Study”** Presented in the National Seminar on Domestic Violence Against Women and Implementation of PWDV Act 2006, Sponsored by Planning Commission, Government of India Organized by Gurukul Sewa Summit, Jaipur **28th – 29th July, 2014**
- **“Empowering Employability Skills in Business Education”** Presented in the International Conference on “Empowering Employability in Business Education” organized by Sri Sri Shivalingeshwara Swamy Govt. First Grade College & P.G. Centre, Channagiri, Davangere (Dist.) Karnataka-**6th May 2014**
(Also Key Note Speaker)
- **“Energy and Green Job Design Using Financial Innovative Techniques: Implications for Developing Countries”** 8th Biannual International workshop 2012 on “Energy Insecurity and Development—The Changing Global Context” organized by IGIDR Mumbai **October 25-27, 2012**
- **“Various Factors Influencing Violence Against Women in India”** Presented in the National Seminar on “Violence against Women & Children: Emerging Perspectives, Issues and Way Forward” organized under the auspices of the Planning Commission, Govt. of India by Sree Veerabhadra Swamy Education Society, Tumkur, Karnataka on **22nd –23rd June, 2012 (Also Chair Person)**
- **“The Reflection on Women Empowerment and Entrepreneurship Development”** Presented in the National Seminar on “Women Entrepreneurship: Emerging Issues, Challenges and Strategies” organized under the auspices of the Planning Commission, Govt. of India by Chadawada Ramanamma Engineering College, Tirupati on **7th-8th July 2011**
- **“Economic Stability Linkage with Adolescent Girls: Analytical Issues and Empirical Evidence from India”** Presented in a National Seminar on ‘Empowerment of Adolescent Girls in India’ Organized by B. L. Center for Development Research and Action, Lucknow on **6th - 7th June 2010**

- **“Future Pattern of Inclusive Growth: Poverty, Employment Workforce (PEW) in Rural and Urban Regions of India”** Presented at the National Conference on ‘Inclusive Development: Strategies & Challenges’ organized under the auspices of the Planning Commission, Govt. of India by A.J. Institute of Management, Mangalore, **26th-27th March 2010**
- **“Financial Inclusion: An Assessment of Indian Achievements in Contrast to Emerging Powers”** Presented at the National Conference on ‘Inclusive Development: Strategies & Challenges’ organized under the auspices of the Planning Commission, Govt. of India by A.J. Institute of Management, Mangalore, **26th-27th March 2010.**
- **“A Comparative Analysis of Various Factors Influencing Human Trafficking in India”** Presented at the National Seminar on ‘Trafficking of Women and Children: Issues and Way Forward’ under the auspices of the Planning Commission, Government of India, New Delhi by Bhavishya Educational and Charitable Society, Kolkata, **26th- 27th December 2009**
- **“Why Employee Satisfaction Does Not Include in Productivity Measurement”** (With Ms. Swagatika Panda) Presented at the 2nd National Round Table Conference, Organized by Institute for Technology & Management (ITM) Business School, Navi Mumbai, **7th – 9th December.2005**
- **“Reforms in India and China- Variation of Technical and Scale Efficiencies”**, (With C. Subbarami Reddy and R. Abbaiah), ‘International Conference on Economic Reforms in India and China – Emerging issues and Challenges’, IGIDR, Mumbai, **23rd February 2005**
- **“Structural Analysis of Workforce in India–A Comparative Study of Rural and Urban Regions of Andhra Pradesh”**, ‘A two-day National Seminar on changing Pattern of the workforce in India in the New Millennium-Policy Imperatives’ Andhra University, Visakhapatnam, AP, **30th – 31st December 2004**
- **“Empowerment of Women –A Comparative Analysis of the Status of Women in AP with that of India”** Presented a paper in the National Seminar ‘Women Empowerment’ held at C R Reddy College, Eluru, AP, **25th July, 2004**

PAPERS PUBLISHED - SCOPUS LIST AND ABDC

- **“Prediction of COVID-19 Very Critically Ill (Equivalent to Death of the Patients) in the United States of America Using ARIMA Model in R Programming”** (Sahoo Kalyan Kumar, Venkatamuni Reddy. R and Vaibhava Patil) published in International Journal of Early Childhood Special Education (INT-JECSE) DOI: 10.9756/INTJECSE/V1416.316 ISSN:1308-5581 Vol 14, Issue 06, 2022. (SCOPUS Indexed – Q3) (Correspondence Author, 2nd Author)
- **“Neutrosophic Newton Raphson Method in Mechanical Engineering”** (R Poornima, Alapati Varalakshmi, R Venkatamuni Reddy) Published in Solid State Technology, Vol 64, Issue 2, April 2021, Page 5712 to 5720, ISSN 0038-111X, (SCOPUS Indexed – Q4) (Third Author)
<https://solidstatetechnology.us/index.php/JSST/issue/view/52>
- **“Utilization of Moodle in Teaching Undergraduate Students in West Africa”** (Kalyan Kumar Sahoo, Padma Charan Mishra, and Venkatamuni Reddy. R) Published in Integration of Education, DOI: 10.15507/1991-9468.101.024.202004.552-560, Vol. 24, No. 4. December, 2020, Page: 552-560, ISSN 1991-9468 (Print), 2308-1058 (Online) (Annexure-III MAHE Approved List Excel file Sno. 15277 SCOPUS Indexed – Q3) (Third Author)
<http://edumag.mrsu.ru/index.php/en/articles-en/99-20-4/851-10-15507-1991-9468-101-024-202004-2>
- **"Utilization of Moodle Learning Management System (LMS) By Undergraduate Students at the Kings University College-Ghana"** (Kalyan Kumar Sahoo, Jonathan Odame, Venkatamuni Reddy. R and Abbul Hasan Khan) Published in International Journal of Advanced Science and Technology (IJAST), Vol.29, No.7 (2020), June, 2020, Page: 4208-4214, ISSN: 20054238, 22076360 (Annexure III MAHE Approved List Excel file Sno. 14640 SCOPUS Indexed – Q3) (Correspondence Author -Third Author)
<http://serisc.org/journals/index.php/IJAST/article/view/23194/11956>
- **“A Systematic Analysis on Central Bank Equity in India”** (Venkatamuni Reddy R, Subrahmanyam.N, Nagaraj Subbarao A, and Nagendra S) Published in Revista Espacios, Vol. 41 (Issue 14), April 2020, Page: 1- 9, ISSN: 0798 1015, Impact Factor: 7.935 (SCOPUS Indexed – Q3) (First Author) (Annexure III MAHE Approved List Excel file Sno. 21293 SCOPUS Indexed - Q4)
<https://www.revistaespacios.com/a20v41n14/a20v41n14p09.pdf>
- **“The Analysis of Corporate Finance Structure Based on Indian Capital Market in Pharmaceutical Industries”** (R. Venkatamuni Reddy and Alapati Varalakshmi) Published in Journal of International Pharmaceutical Research (JIPR), Volume 46, Issue 5, October 2019, Page:418-427, ISSN: 1674-0440, Impact Factor: 5.933 (SCOPUS Indexed – Q4) (First Author) (Clinical, MAHE Approved List 5993 Q4)

- **“Impact of Macro - Economic Factors on Indian Stock Market- A Research of BSE Sectoral Indices”** (R. Venkatamuni Reddy, Raghavendra Nayak, Nagendra S, Mr. Ashwith) Published in International Journal of Recent Technology and Engineering (IJRTE), DOI: <https://doi.org/10.35940/ijrte.2277-3878>, Volume 8, Issue 2S7, July, 2019, Page No: 579-602, ISSN: 2277-3878, **Impact Factor: 5.92 (SCOPUS Indexed – Q4) (First Author)**
<https://docplayer.net/153579975-Impact-of-macro-economic-factors-on-indian-stock-market-a-research-of-bse-sectoral-indices.html>
- **“A Study on Optimal Portfolio Construction with Special Reference to NSE CNX NIFTY Pharma Index”** (Dr. M. Raja, Dr. R. Venkatamuni Reddy, Dr. M. Muthu Gopalakrishnan and Dr. Anand Patil) Published in International Journal of Civil Engineering and Technology (IJCET), Volume 9, Issue 13, December, 2018 pp, 1355-1363, Article ID: IJCET_09_13_137 (ISSN Print: 0976 – 6308, ISSN Online: 0976 – 6316) **Impact Factor: 10.3547 (SCOPUS Indexed – Q1) (Now June 2020 Scimago-Q3) (Correspondence Author / Second Author)**
http://www.iaeme.com/MasterAdmin/Journal_uploads/IJCET/VOLUME_9_ISSUE_13/IJCET_09_13_137.pdf

PAPERS PUBLISHED - UGC CARE LIST AND OTHER

- **“Impact of COVID-19 Pandemic on Leading NSE Listed Pharmaceutical Stocks in India” Online Presentation** at 3rd E-Conference Societal Complexity Amsterdam, **International Conference on Methodology of Societal Complexity**, Organized by Prof. Dr Dorien DeTombe (MSc. Ph.D.), Prof Dr Gerhard Wilhelm (Willi) Weber and Prof Dr Cor van Dijkum, **It covered in The International Federation of Operational Research Societies (IFORS), Newsletter Page No. 15, September 2022 Issue**
- **“Gender and Marital Status Difference in Faculty Attrition: A Case Study of Private Technological Institutes at Dakshina Kannada District”** (Guruprasad Pai B, Shrinivasa Mayya D, and R. Venkatamuni Reddy) published in **Shodh Sarita** (An International Bi-Lingual Peer Reviewed Refereed Research Journal), UGC Care List, Vol-08, Issue-29, **January – March 2021**, PP: 274-278, ISSN: 2348-2397 **(3rd and Correspondence Author) Govt RNI No: UPBIL/2014/56766**
- **“A Review of Literature on Faculty Retention in Engineering Colleges”** (Guruprasad Pai B, Shrinivasa Mayya D, and R. Venkatamuni Reddy) published in **Shodh Sanchar Bulletin** (An International Bi-Lingual Peer Reviewed Refereed Research Journal), UGC Care List, Vol-11, Issue-41, **January – March 2021**, PP: 193-197, ISSN: 2229-3620 **(3rd and Correspondence Author) Govt RNI No: UPBIL/2015/62096**
- **“Dominos Stock Price Prediction Using ARIMA Listed in The New York Stock Exchange”** (R. Venkatamuni Reddy and Gurralla Sreenivasulu) published

in **Shodh Sarita** (An International Bi-Lingual Peer Reviewed Refereed Research Journal), UGC Care List, Vol-8, Issue-29, **January – March 2021**, PP: 184-189, ISSN: 2348-2397 (**First and Correspondence Author**) Govt RNI No: **UPBIL/2014/56766**

- **“A Review Study on Conditions of Rural Agricultural Labourers in India”** (Gurralla Sreenivasulu and R. Venkatamuni Reddy) published in **Shodh Sanchar Bulletin** (Bi-Lingual International Research Journal), UGC Care List, Vol-10, Issue-40, **October – December 2020**, PP: 11-17, Journal Impact Factor (2020): 5.4, ISSN: 2229-3620 (**Correspondence Author**) Govt RNI No: **UPBIL/2015/62096**
- **“Employment Generation in Khadi and Village Industries (KVI) in India”** (Jayachandra Reddy P and R. Venkatamuni Reddy) published in Purakala, UGC Care Journal, Vol-31, Issue-23, **May-2020**, PP: 69-78, Journal Impact Factor (2020): 5.4, ISSN: 0971-2143(**Correspondence Author**)
- **“Bankruptcy Prediction for Steel Industry in India using Altman Z Score Model”** (Dr. M. Raja, Dr. M. Muthu Gopalakrishnan, Dr. R. Venkatamuni Reddy and Prof. A. Nagaraj Subbarao) Published in International Journal of Production Technology and Management (IJPTM), Volume 10, Issue 1, January-June, 2019, PP: 87–101, Article ID: IJPTM_10_01_009, **Journal Impact Factor (2019): 7.2150**, ISSN Print: 0976- 6383 and ISSN Online: 0976 – 6391(UGC Care List) (**Third Author**)
http://www.iaeme.com/MasterAdmin/UploadFolder/IJPTM_10_01_009-2-3/IJPTM_10_01_009-2-3.pdf
- **“A Study on the Stress Level of Public Sector Bank Employees with Special Reference to Tiruchirappalli District of Tamil Nadu”** (Dr. M. Raja, Dr. M. Muthu Gopalakrishnan, Dr. R. Venkatamuni Reddy and Prof. A. Nagaraj Subbarao) published in Journal of Management (JOM), Volume 06, Issue 2, March-April 2019, PP: 302–309, Article ID: JOM_06_02_034, **Journal Impact Factor (2019): 5.3165** ISSN Print: 2347-3940 and ISSN Online: 2347-3959, (UGC Care List) (**Third Author**)
https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3526119
- **“Customer’s Satisfaction on Online Banking Services Offered by Selected Private and Public Sector Banks in Chennai City”** (Dr. M. Raja, Dr. M. Muthu Gopalakrishnan, Dr. R. Venkatamuni Reddy and Prof. A. Nagaraj Subbarao) published in Journal of Management (JOM), Volume 06, Issue 2, March-April 2019, PP: 310–319, Article ID: JOM_06_02_035, **Journal Impact Factor (2019): 5.3165** ISSN Print: 2347-3940 and ISSN Online: 2347-3959, (UGC Care List) (**Third Author**)
https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3526120

- **“Impact of Integrated Low Cost Sanitation Scheme: A Study in Uttar Pradesh and Bihar”** (Niloo Faruq and R. Venkatamuni Reddy) International Journal of Human Development and Information System (IJHDIS), Vol. 10, No.1, PP: 15-35, January-June 2017, ISSN: 0974-3529 **(Second Author)**
- **“Physical Education and Business of Sports in India”** (A K Singh and R. Venkatamuni Reddy) International Journal of Human Development and Information System (IJHDIS), Page No: 113-128, Vol. 8, No.1, January-June 2015, ISSN: 0974-3529 **(Second Author)**
- **“Lean in: Women, Work, and the Will to Lead”** (Capt. Nagaraj Subbarao and R. Venkatamuni Reddy) ABBS Management Business and Entrepreneurship Review (AMBER), Page Number 142-143, Vol. 5, Issue 2, April-September 2014, ISSN: 0976-3341 **(Second Author)**
- **“Fiscal Devolution in India: An Overview”** Journal of Asian Business Management, Page Number 105-116, Volume. 5, No. 1, January-June 2013, published by International Science Press, ISSN: 0974-8636 **(Single Author)**
- **“Bank Finance and Agriculture Development: An Empirical Study”** (M. Venkatasubbaiah and R. Venkatamuni Reddy) International Journal of Rural Development and Management Studies, Page Number 121-127, Volume 6, Number 1, January-June 2012, Serial Publications, ISSN: 0975-0614 **(Second Author)**
- **“Inclusive Growth in India: A Study of Emerging Trends and Patterns”** International Journal of Rural Development and Management Studies, Page Number 285-294, Volume 5, Number 2, July – December 2011, Serial Publications, ISSN: 0975-0614 **(Single Author)**
- **“Financial Inclusion: An Assessment of Indian Achievements in Contrast to Emerging Powers”** (Ansuman Chatterjee and R. Venkatamuni Reddy), Journal of Asian Business Management, Page Number 205-216, Volume-3, Number-2, July-December 2011, ISSN:0974-8636 **(Second Author)**
- **“Health Care Delivery in Urban India: Role of Public Private Partnership”** (A R Dubey and R. Venkatamuni Reddy), Urban Panorama, Journal of Urban Governance and Management, published by RCUES, Lucknow, Page No: 47-59, Vol. X, No. 1, August 2011, ISSN: 0975- 8534 **(Second Author)**
- **“Corporate Finance Structure in Indian Capital Market: A Case of Indian Pharmaceutical Industries”**, (R. Venkatamuni Reddy and P. HemanthBabu), The ICFAI Journal of Financial Economics, Page No: 70-85, Vol. VI, No.2 June 2008 **(First Author)**

- **“The Need for Human Resource Auditing: Some Reflections”** (S. Nagendra and R. Venkatamuni Reddy), Journal of Development and Social Change (A Quarterly Research Journal from CHDS), P:176-185, Vol 5, No. 1&2, Oct-Dec 2007 & Jan-Mar 2008 **(Second Author)**
- **“Demand Side Management Strategy for Maharashtra”**, (B. Sudhakara Reddy and R. Venkatamuni Reddy) Maharashtra Energy Development Agency, Quarterly English Magazine, Future Energy, Energy Focus, Page No. 28-31, Vol. 2. No. 7 July-Sep. 2004, (5th Issue, Energy Conversation, Pune, Maharashtra) **(Second Author)**
- **“Empowerment of Women-A Comparative Analysis of the Status of Women in Andhra Pradesh with that of India”**, Andhra Pradesh Economic Association, Page Number 1-6, 25th July 2004 **(Single Author)**

CHAPTERS IN EDITED BOOKS

- **“An Analysis of Gender Budget and Development Initiatives in India”** Engendering Development and Gender Budgeting, Part-3, Engendering Development and Gender Budgeting: Experiences and Cases, Chapter 13, Page No. 501-520, Serial Publications, New Delhi, **2017, ISBN: 978-93-806152-1-9 (Single Author)**
- **“Karnataka Clean Energy: The Way Ahead – A Comparative Study”** Managing Business Competitiveness through Technology, Innovation and Big Data”, International Conference Proceedings, Page Number 364-382, Acharya Bangalore B School, Bengaluru, **December, 2015, ISBN: 978-81-909312-3-8 (First Author)**
- **“Big Data and Corporate Evolution –Emerging Issues and Challenges** “Managing Business Competitiveness through Technology, Innovation and Big Data”, International Conference Proceedings, Page Number 221-231, Acharya Bangalore B School, Bengaluru, **December, 2015, ISBN: 978-81-909312-3-8 (Second Author)**
- **“Women Entrepreneurship: Emerging Perspectives and Issues” – ‘Background Paper’** Women Entrepreneurship: Emerging Issues, Challenges & Strategies, Volume I (Page: 1-561), Page 3-84, Serial Publications, New Delhi, **2013, ISBN: 978-81-8387-562-2 (Third Author)**
- **“Women Empowerment and Entrepreneurship Development”** Women Entrepreneurship: Emerging Issues, Challenges & Strategies, Section-I, Theoretical and Policy Perspective, chapter 4, Page Number: 129-154, Serial Publications, New Delhi, **2013, ISBN: 978-81-8387-562-2 (Single Author)**
- **“Disaster Management in India: Financial Implications”** New Dimensions of Disaster Management in India-Perspectives, Approaches and Strategies, Volume-I, Chapter 4, Page Number: 98-124, 1st Edition, **2012, Serials Publication, ISBN: 978-81-83875-64-6 (Single Author)**

- **“Future Pattern of Inclusive Growth: Poverty Employment Workforce in Rural and Urban Regions in India”** Emerging Issues in the Indian Economy (Special Focus on “Globalization and Inclusive Growth: The Indian Experience”), Chapter 16, Page Number 279-292, First Edition, **2011**, Academic Excellence, ISBN: 978-93-80525-35-8 (**Single Author**)
- **“Economic Stability Linkage with Adolescent Girls: Analytical Issues and Empirical Evidence from India”** Empowerment of Adolescent Girls in India- Perspective, Issues and Approaches, Chapter Number 7, page number 189-202, 1st Edition, **2011**, Serials Publication, ISBN: 978-81-8387-476-2 (**Single Authors**)

BOOKS PUBLISHED

- **“Managing Business Competitiveness through Technology, Innovation and Big Data”**, ISBN: 978-81-909312-3-8, Page Number: 1-1064, Editor, International Conference Proceedings, Acharya Bangalore B School, Bengaluru December, 2015 (**First Author**)
- **“Women Entrepreneurship: Emerging Issues, Challenges & Strategies”**, ISBN: 978-81-8387-562-2, Volume I, Page: 1-533, Serial Publications, New Delhi, 2013 serials@sify.com (**Third Author**)
- **“Women Entrepreneurship: Emerging Issues, Challenges & Strategies”**, ISBN: 978-81-8387-562-2, Volume II, Page: 537-792, Serial Publications, New Delhi, 2013 serials@sify.com (**Third Author**)
- **“Fundamentals of Research (Concepts of Research Methodology, Statistics, Econometrics and Mathematics)”** ISBN: 978-81-8450-403-3, Page: 1-522, Deep & Deep Publications, New Delhi, 1st Edition **2011** ddpubs@gmail.com (**Single Author**)
- **“The Executives Ready Reference Manual”**, ISBN 978-81-7273-438-1, Authors press, New Delhi, 1st Edition **2008**, Pages: 1-676 authorspress@yahoo.com (**Second Author**)

JOURNAL EDITOR AND MEMBER IN THE EDITORIAL BOARD

- **“Editorial Board Member”**, Global Development Review, Since 2019
- **“Guest Editor”**, International Journal of Technology Transfer and Commercialization, ICITMSD-2019, Special Issue on Orientation in Technology Valorization
- **“Reviewer”** International Conference on Engineering, Technology and Management in the Digital Era (**ICETMDE-2019**) Organized by the Dayananda Sagar Academy of Technology and Management, Bangalore, Karnataka, India, held on 25th -27th February, 2019
- **ABBS Management Business and Entrepreneurship Review (AMBER)**, Vol. 5, Issue 2, Pages: 1-143, April-September 2014, ISSN: 0976-3341
Issue Theme: Gender Budgeting in India: Emerging Issues and Challenges

BLOGS PUBLISHED

- **Successful Managers: Where do you find them?**<https://twitter.com/acharyabschool>
- **What is Psychometric Testing?**
<http://acharyabangalorebschool.blogspot.in/>
- **Cross Cultural Intelligence**
<https://plus.google.com/?partnerid=gplp0>
- **Social Intelligence: The New Paradigm!**

WORKSHOPS/SEMINARS/CONFERENCES ORGANISED

- ❖ **Convener and Resource Person for Two-Day Workshop on “Research Methodology and Data Analysis Using SPSS”** held at Center for Business Analytics, Department of Commerce, Manipal Academy of Higher Education (MAHE), Manipal on **8th – 9th, March 2019**
- ❖ **Convener, two-day Workshop on – “Qualitative Research Methods and Application: In-Depth Exploration of Phenomenology and Grounded Theory”** held at Alliance School of Business Research Centre (ARC), Alliance School of Business, Alliance University, Bengaluru on **13th and 14th October, 2017**
- ❖ **Convener, two-day Workshop on – “Digital Marketing Workshop for BBA & MBA Students of Alliance University”** held at Alliance School of Business Research Centre (ARC), Alliance School of Business, Alliance University, Bengaluru on **16th and 17th September, 2017**
- ❖ **Convener and Resource Person, two-day Workshop on – “Contemporary Techniques for Research Methodology and Data Analysis Using SPSS”** held at Alliance School of Business Research Centre (ARC), Alliance School of Business, Alliance University, Bengaluru on **29th and 30th August, 2017**
- ❖ **Convener, Faculty Development Program on – “Methodology, Pedagogy and Innovative Practices in Teaching”** held at Alliance School of Business Research Centre (ARC), Alliance School of Business, Alliance University, Bengaluru on **29th July, 2017**
- ❖ **Convener and Resource Person, Three Day Workshop on – “Statistical Package for Social Sciences (SPSS) - Applications in Research”** held at Alliance School of Business Research Centre(ARC), Alliance School of Business, Alliance University, Bengaluru on **17th to 19th July, 2017**
- ❖ **Convener and Resource Person Faculty Development Program on “Techniques for Enhancement of the Quality of Research”** held at Alliance School of Business Research Centre (ARC), Alliance School of Business, Alliance University, Bengaluru on **29th June, 2017**
- ❖ **Core Committee Member, 6th International Conference on “Managing Business Competitiveness through Technology, Innovation and Big Data”,** held at Acharya Bangalore B School, Bengaluru on **17th& 18th December, 2015.**
- ❖ **Convener, National Seminar on “Gender Budgeting in India: Emerging Issues and Challenges”,** held at ABBS Center for Research and Development, Acharya Bangalore B School, Bangalore on **5th and 6th December, 2014** Sponsored by Indian Council for Social Science Research (ICSSR), Ministry of Human Resource Department, New Delhi, 2014

- ❖ **Convener and Organizing Secretary for Two Day Workshop Faculty Development Program on “Teaching Methods for Management faculty”** held at ABBS Center for Research and Development, Acharya Bangalore B School, Bangalore on **12th and 13th August, 2013**
- ❖ **Research Co-coordinator** for field survey of **“Evaluation and Impact Assessment of Free Coaching and Allied Services Scheme for Candidates Belonging to Minority Community and Baseline Survey for Scheme of Leadership Development of Minority Women”** sponsored by **“Ministry of Minority Affairs, Government of India, New Delhi”** on **19th to 27th February, 2013**. (Project Undertaken by Hi – Tech Institute of Information Technology-Lucknow)
- ❖ **Convener and Organizing Secretary for Two Day Workshop on “Research Methodology and Data Analysis Using SPSS”** held at ABBS Center for Research and Development, Acharya Bangalore B School, Bangalore on **21st and 22nd January, 2013**.

WORKSHOPS/CONFERENCES/SEMINARS/FDP - CHIEF GUEST AND RESOURCE PERSON

- **Resource Person** Delivered talk on ***“Outcome-Based Education”*** Organized by Department of Management Studies, Viswam Engineering College (Autonomous) Annamayya Dist, Andhra Pradesh on **16th January 2025**
- **Resource Person** Delivered talk on **“Crafting Research Journey Methodological Strategies for Modern Inquiry”** Organized by Department of Management Studies, International Institute of Business Studies (IIBS), Bangalore, Karnataka on **20th November, 2024**
- **Resource Person** Delivered talk on **“Economic Indicators- Understanding their Importance in Business”** Organized by Department of Management Studies, Madanapalle Institute of Technology & Science Madanapalle, Annamayya Dist, Andhra Pradesh on **1st October 2024**
- **Resource Person “India’s Foreign Trade& Policy, Tribal Development in MP and Conference of Society for Path ways to Sustainability: Building Sustainable India-Challenges and Strategies”** Jointly organised by XXXIII Annual Conference of Madhya Pradesh Economic Association and Devi Ahilya Vishwavidyalaya, Indore on **30th -31st, August 2024**
- **Resource Person** Delivered talk on **“Statistics for Strategic Success: Turning Data into Actionable Insights”** Organized by Department of Management Studies, School of Business, VET Institute of Arts and Science College, Thindal, Erode, Tamil Nadu on **21st August, 2024**
- **Resource Person** Delivered talk on **“Statistical Techniques for Decision Making in Business and Economics”** Organized by Department of Commerce , School of

Commerce, VET Institute of Arts and Science College, Thindal, Erode, Tamil Nadu on **21st August, 2024**

- **Resource Person** Delivered talk on **“Role of NEP 2020 in Adult Education”** at National Seminar on National Education Policy 2020 :Pathway for the Transformation of Higher Education – Status, Challenges and Strategies organized by Women’s Studies Centre, Sri Padmavati Mahila Visvavidyalayam and Department of Education, S V University, Tirupati, Andhra Pradesh in Collaboration with Indian Adult Education Association, New Delhi on **17th and 18th, July 2024.**
- **Resource Person (Online)** for the One Week National Level Faculty Development Programme on Effective & Quality Research Writing, Delivered the Session Titled **“Research Readiness & Topic Selection”** organized by the Department of Commerce & Accounting Finance (Shift II), Patrician College of Arts & Science, Chennai in association with IQAC from **6th June to 12th June 2024.**
- **Resource Person** for the State Level Workshop on **“Gender Budgeting and Women Empowerment in Environment and Forestry Sector”** Organised by Indian Institute Forest Management (IFIM), Bhopal Sponsored by Ministry of Women and Child Development, Gender Budgeting Division, GoI, New Delhi in collaboration with Madhya Pradesh Forest Department, Van Bhawan, Bhopal M.P on **27th March to 29th March 2024**
- **Resource Person for the Workshop on “Analytical Tools and Techniques for Outcome Based Research”** Organized by ONE School of Business, Bangalore, Karnataka on **7th March, 2024**
- **Resource Person for the Workshop on “Analytical Tools and Techniques for Research – An Econometric View”** Organized by Sri Venkateswara College of Engineering (Autonomous), Karakambadi Road, Tirupati, Andhra Pradesh held on **9th February 2024.**
- **Resource Person for Two Day Faculty Development on “Quality Research Article Writing”** Delevered session on **“Quantitative Data Analysis Using Blue Sky and Gretl”** Organized by Manel Srinivas Nayak Institute of Management, Mangalore, Karnataka held on **21st June to 26th June 2022.**
- **“Chaired a Technical Session at the International Conference on ‘Commerce and Pharma Management’** Jointly Organized by the Department of Commerce-MAHE Manipal, Karnataka and Deakin Business School – Australia and HU University of Applied Sciences –Utrecht held on **16th and 17th September 2021.**
- **Resource Person (Webinar) for Two Days Workshop on “Research and Publication Ethics”** Organized by Research Cell, Post Graduate Programs in Management, Dept. of ECE, School of Engineering, Dayananda Sagar University, Bangalore, Karnataka held on **5th and 6th August, 2020**

- **Resource Person (Webinar)** for "**Business Analytics – Tools & Techniques**" organized by CMS Institute of Management Studies, Coimbatore, Tamil Nadu held on **28th July, 2020**
- **Resource Person (Webinar)** for **Two day FDP on “Application of Statistical tools for Business Research – An Introduction to SPSS”** Organized by Thee Crowd Educational Foundation, Bangalore, Karnataka, in association with Shri Sakthikailassh Women's College, Salem, Tamil Nadu held on **23rd July 2020**
- **Resource Person (Webinar)** for **“Budgeting Techniques in New Normal Life”** Organized by Department of Management Studies, Periyar University PG Extension Centre, Dharmapuri, Tamil Nadu held on **14th July, 2020**
- **Resource Person** for **One Day National Seminar on “Innovation in Methodology – A Path for Outcome Based Research”** Organized by the Marian Research Forum, St. Mary's College (Autonomous), Thoothukudi, Tamil Nadu held on **20th January 2020**.
- **Resource Person for Two-day workshop on “Research Methodology and Data Analysis Using SPSS”** MAHE Summer Training Program organized by Directorate of Research, Advanced Research Center, Manipal Academy of Higher Education, Manipal, Karnataka held on **11th and 12th June, 201**
- **Resource Person** for One-day program on **“Research Methods for Outstanding Research Work”** Department of Business Administration, Alva's Institute for Engineering and Technology(AIET) Mijar, Karnataka, held on **13th May 2019**
- **Resource Person for One Day Workshop on “Case Study Approach on Research Paper Writing Skills”** Conducted by Department of Commerce, MAHE, Manipal, Karnataka held on **10th May, 2019**.
- **Resource Person for Two-Day Workshop on “Research Methodology and Data Analysis Using SPSS”** held at Center for Business Analytics, Department of Commerce, Manipal Academy of Higher Education (MAHE), Manipal, Karnataka held on **8th – 9th, March 2019**
- **“Chaired a Technical Session – Business, Media & Education”** at 1st International Conference on Contemporary Issues, Manipal International University, Malaysia held on **27th -28th March, 2019**
- **“Resource Person for One day “SPSS Workshop - 6th Semester Students of Bachelor in Culinary Arts”** Conducted by Welcome Group Graduate School of Hotel Administration (WOGSHA), Manipal, Karnataka held on **22nd March, 2019**
- **“Chaired a Technical Session – Technology and Management Trends in Digital Era”** at the International Conference on Engineering, Technology and Management in the Digital Era (**ICETMDE-2019**) Organized by the Dayananda

- Sagar Academy of Technology and Management, Bangalore, Karnataka, held on **25th -27th February, 2019**
- **“Chaired a Technical Session - General Management”** at the International Conference on ‘Commerce and Pharma Management’ Jointly Organized by Department of Commerce-MAHE and School of Management - Manipal International University-Malaysia, Manipal, Karnataka held on **27th and 28th September 2018.**
 - **“Chaired a Technical Session”** at the National Conference on ‘Emerging Trends in Information Technology in today’s Business Scenario’ Organized by the Koshy’s Institute of Management Studies, Bengaluru, Karnataka held on **6th October 2016.**
 - **Resource Person** for One Day Program on **“Research Methods and Techniques”** organized by RR Institute of Advanced Studies, Bangalore, Karnataka held on **4th June 2014**
 - **Chaired a Session and Key Note Speaker** for **International Conference** on “Empowering Employability in Business Education” Organized by Sri Sri Shivalingeshwara Swamy Govt. First Grade College & P. G. Centre, Channagiri, Davangere (Dist.) Karnataka held on **6th May, 2014**
 - **Resource Person** for One Day “Guest Lecture cum Training Program on Research Methodology” organized by Cauvery College, Center for P.G Studies, Gonikoppal, Kodagu, Karnataka held on **11th April, 2014**
 - **Chief Guest and Resources Person** for National Seminar on "Emerging Trends in Management Practices" Organized by Visvesvaraya Technological University, Centre for the Post Graduate Studies, Bangalore, Karnataka held on **24th & 25th October 2013**
 - **Chief Guest** One day National Conference on “Emerging Trends in Management" (EMTRIMA) MBA & Research Center, East West Institute of Technology, Bangalore, Karnataka held on **23rd May 2013**
 - **Resource Person and Chaired Technical Session** Two Day National Seminar on “Women Entrepreneurship: Emerging Issues and Challenges” organized by Chadalawada Ramanamma Engineering College, Tirupati, Andhra Pradesh held on **7th & 8th July, 2011**
 - **Resource Person** for One Day Faculty Development Program on “Research Methodology and Practices”, Mangalore Institute of Technology and Engineering (MITE) Mangalore, Karnataka held on **15th December 2010**

**RESEARCH PROJECT GRANT FUNDED FROM GOVT. ORGANIZATION
(RECEIVED/IN-PROCESS)**

- 1) National Seminar Organizer “**Gender Budgeting in India: Emerging Issues and Challenges**”, Indian Council for Social Science Research (ICSSR), Ministry of Human Resource Department, New Delhi, 2014 (**Grant Released- 1,00,000**)
- 2) **Research Coordinator** for Hi-Tech Institute of Information Technology-Lucknow project entitled “Evaluation and Impact Assessment of Free Coaching & Allied Service Scheme for Candidate Belonging to Minority Community AND Baseline Survey for Scheme of Leadership Development of Minority Women” Sponsored by Ministry of Minority Affairs, Government of India, New Delhi. February, 2013 (**Grant Released- 50,000**)

PhD - RESEARCH SUPERVISION AND THESIS EVALUATED

- **Ph.D Thesis Evaluated as External Examiner and Conducted Viva-Voce Online Examination, titled “The Nexus between Social Capital and Rural Households Welfare: A study in Eastern Wollega Zone, Ethiopia”** Faculty of Humanities & Social Sciences, JAIN(Deemed-to-be University), Bangalore, **2nd February 2023**
- **Ph.D Thesis Evaluated Titled “A Study on Women Textile Labourers in Dindigul District of Tamilnadu”** Department of Women’s Studies, Bharathidasan University, Tiruchirappalli, Tamil Nadu, **15th November 2021**
- **Ph.D Thesis Evaluated Titled “A Study to Reconnoitring the Efficacy of Competency Mapping in Select IATF 16949 Certified Automobile Companies in South Karnataka”** Department of Women’s Studies, Bharathiar University, Coimbatore, Tamil Nadu, **9th November 2021**
- **Ph.D Thesis Evaluated as External Examiner and Conducted Viva-Voce Titled “Study of Sustainable Manufacturing Strategies and Correlation with Competitiveness of Firms in the Indian Context”** Department of Management, CMR University, Bangalore, Karnataka, **25th October 2021**
- **Ph.D Thesis, External Examiner, Viva-Voce Online Examination, titled “Share Price Behaviour Analysis with Reference to Construction Based Industry in NSE of India”** Department of Management Studies, Bharathiar University, Periyar University Post Graduate Extension Centre, Dharmapuri, Coimbatore, Tamil Nadu– 641 046, **2nd December, 2020**
- **Ph.D Thesis Evaluated Titled “A Study on the Work Stress Burnout and Coping Mechanism Among Nurses in Tamil Nadu”** Department of Women’s Studies, Bharathidasan University, Tiruchirappalli, Tamil Nadu, **October 2020**
- **PhD Thesis Evaluated Titled “Share Price Behaviour Analysis with Reference to Construction Based Industry in NSE of India”** Department of Management Studies, Bharathiar University, Periyar University Post Graduate Extension Centre, Dharmapuri, Coimbatore, Tamil Nadu– 641 046, **August, 2019**
- **PhD Thesis Evaluated Titled “Challenges Face by Women Academicians in Collegiate Education of Tiruchirappalli District – An Analysis”** Department of Women’s Studies, Bharathidasan University, Tiruchirappalli, Tamil Nadu, **February, 2019**
- Ms. Kasturi Sahay, “**A Comparative Study of Traditional Leadership and E-Leadership with Special Reference to IT Industry**” Birla Institute of

- Technology, Mesra, (Reg. November,2012) Viva Voce **15th May 2017**
- Ms. Tanya Gulati, “**Underpricing of Initial Public Offerings- A study in Indian Stock Market**” Birla Institute of Technology, Mesra (**Submitted, Awaiting for Viva Voce**)

Awards Received

- **Won Second Best Paper Award** at the 6th International Conference “Managing Business Competitiveness through Technology, Innovation and Big Data”, Paper entitled titled “**Karnataka Clean Energy: The Way Ahead – A Comparative Study**” Acharya Bangalore B School, Bengaluru, **17th -18th December 2015.**
- Received Most Coveted Institutional and Globally Reputed Presentation of “**Bharat Jyothi Award**” and **along with Certificate of Excellence**” from Indian International Friendship Society(IIFS), New Delhi, 29th August 2012

Other Professional Activities

- **Recognized guide** for Ph.D. students Manipal Academy of Higher Education(MAHE), Manipal
- Recognized guide for PhD students Birla Institute of Technology (BITS-Mesra)
- Recognized guide for PhD students **ITM University Mumbai.**
- **Member**-Indian Research Society of Methodology Societal Complexity which comes under the umbrella of **International Research Society on Methodology Societal Complexity**, P.O. Box. 3286, 1001 AB Amsterdam, The Netherlands, Europe
- **Member** -International Journal of Rural Development and Management Studies, Serial Publications, ISSN: 0975-0614, Bi-annual
- **Life Member** - The Indian Econometrics Society (TIES) – L/2490/12-13
- **Life Member** -Andhra Pradesh Economic Association (APEA)
- **Life Member** –The Indian Economic Association (IEA) – KA-295

Personal Profile

Date of Birth : 13 – 06 – 1971
 Languages Known : English, Hindi, Telugu, Kannada and Tamil

Permanent Address

- i) Vippamani Patteda (Vill), Brahmanapattu (Post), Renigunta(Mandal), Tirupati (Dist.), Andhra Pradesh, PIN: 517 551 Mobile: 09686416733
- ii) Door No: 19-8-85/1, Opp TUDA Complex, Rayalacheruvu Road (R C Road) Tirupati, Chittoor (Dist.), Andhra Pradesh, PIN: 517 501 Mobile: 09963204869

Present Address:

Temporary Address: House No: 76, 7th Floor, A-2 Apartment, MIT Campus, Manipal, PIN: 576 104.

Permanent Details:

- i) **PAN : AIDPR 4013M**
- ii) **ORCID ID: 0000-0001-7808-2139**

REFERENCES

Dr. Awadhesh Kumar Singh

Assistant Director, Regional Centre for Urban & Environmental Studies (RCUES)
Lucknow University, Lucknow-226007, Phone: (0522) 2360866 (R), 2740165 (F),
09936711100
Email: awadhesh.rcues@gmail.com

Dr. Hippu Salk Kristle Nathan

Associate Professor, Institute of Rural Management, Anand
Gujarat - 388001, India, Mob: +91-8904714396/9481121296
Email: hippu@irma.ac.in

Dr. B. Sudhakara Reddy

Indira Gandhi Institute of Development Research, Gen. AK Vaidya Marg, Film City Road,
Goregaon (E), Mumbai-400 065, Ph: 022-28400919, 09869244916, Email:
sreddy@igidr.ac.in

Dr. V. Balakrishnama Naidu, Professor, Department of Econometrics

S.V. University, Tirupati, Andhra Pradesh – 517 502, Contact Number: 08790585270,
08332061689, Email: vbknaidu1956@gmail.com