File No.M.11013/07/2019-CDN

No. M.11013/07/2019-CDN
Government of India
Ministry of Human Resource Development
Department of Higher Education
CDN Section

R. No. 229-C, Shastri Bhawan, New Delhi. Dated the 1944 February, 2019

OFFICE MEMORANDUM

Subject: VIP reference from Smt. Maneka Sanjay Gandhi, Hon'ble Minister, Ministry of Women & Child Development regarding a movie titled "I am Banni".

The undersigned is directed to enclose herewith a copy of D.O. letter no. 146/121/Cab./2018-19 dated 5th February, 2019 received from Smt. Maneka Sanjay Gandhi, Hon'ble Minister, Ministry of Women & Child Development regarding suitably screening of a movie titled "I am Banni" across schools and colleges in the country for taking necessary action.

(Vinod Kumar)
Under Secretary(CDN)
Intercom: 320

Enclosures: As above.

To

1. AS(TE&CVO) 546423

2. Sr.EA (HE)

3. JS&FA (2) 4. JS(A/DL) (3

5. JS(HE/ICR) (4)

6. JS(Mgt./ Lang.)

7. JS(ICC/P) (6)

9. JS(CU) () (8

10. DDG(HE) (G)

DS (QU CON)

13/2

DOCTOR HARI SINGH GOUR VISHWAVIDYALAYA, SAGAR (M.P.)

No.DCDC/2019/ 2 530

Copy to:

(9)

February 2019

1. All Principal, Affiliated Colleges, Dr. Harisingh Gour Vishwavidyalaya, Sagar

- for information and necessary action.

2. In Charge, University Website Cell - Kindly upload on the University website

DIRECTOR
College Development Council



मेनका संजय गांधी Maneka Sanjay Gandhi

महिला एवं बाल विकास मंत्रालय भारत सरकार

नई दिल्ली-110001 MINISTER

MINISTRY OF WOMEN & CHILD DEVELOPMENT GOVERNMENT OF INDIA

NEW DELHI-110001

February 05, 2019

Dear Shri Javadekar,

RG Movies Productions has made a movie titled "I am Banni" which is dedicated to the cause of educating the girl child. This is a full length feature film released in January, 2019. As you are well aware that Beti Bachao-Beti Padhao is a flagship programme of the Government of India and such movies can add to the public momentum in this direction.

I request you to get this movie screened suitably across 2. schools and colleges in the country.

With regards,

Yours sincerely.

Maneka Sanjay Gandhi)

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Shri Prakash Javadekar

Hon'ble Minister for Human Resource Development, Room No.301-C, 'C' Wing,

Shastri Bhawan, New Delhi-110001.

Off.: Room No. 353, 'A' Wing, Shastri Bhavan, Dr. Rajendra Prasad Road, New Delhi-110 001, Tel.: 23074052-54, Fax: 23387384 Resl.: 14 Ashoka Road, New Delhi-110001, Tel.: 23357088, Fax: 23354321







CINEMA GOES TO SCHOOL FOR SUPPORTING GIRL CHILD EDUCATION

Anil Garg's

I AM BANNI

R. G. Movies Production

A FILM DEDICATED TO MISSION
"BETI PADAO BETI BACHBO"

EMPOWERING EDUCATION THROUGH MEDIA TO INDIA AND THE WORLD

(m)









BETI BACHAO, BETI PADHAO

Building media awareness seeding a right understanding, developing creative thinking, making kids understand, good media, where kids decide the best film for this year

Flim made for young India - I AM BANNI

ABOUT THE FILM

Based on a combination of true stories and actual findings, the movie aims at showing the truggles of a young girl to study and also nable other girls of her conservative village to e allowed to study.

ne film is shot in Bhuj and across the grandeur the Rann of Kutch.

e film aims at educating the audience that en in 2018 they're is an appalling amount odd s who are not allowed to study due to the hair rules of our society.

le for an audience of all ages and a film run round 120 minutes, it has the pouring sand iklings of emotions, message and some ing music

MANAGER OF STREET





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