

Glimpses of activities of Year 2018-19

- An “Innovation Marathon” was organized on 11th January, 2019 under which 50 business ideas were pitched. The chief guest of the programme was Dr. Unnat Pandit from NITI AAYOG.
- Apart from that two ideas in the stage of development were also presented which were Crypto currency: model for Solution by Mahendra Kumar Patel from MCA and Nirvishi Nirvishi Lab by Dr. Abhilasha Durgawanshi, Dr. Pooja Mishra, Ms. Priyanka Pahade, Ms. Soumya Puntambekar, a women led lab for empowering women of Bundelkhand region were also presented before the guest. The guest appreciated the innovation.
- A workshop and Business Idea Competition titled “Design thinking and Business Idea Competition” was organized on 17th July 2019, sponsored by MSME Department, Government of Madhya Pradesh. The eminent speaker was Mr. Aakarshan Sethi from Singex Solutions, Delhi.

Five web-based startups have been launched by the students of the University in the year 2019 and many more are in the process of development.

The list of these startups is as under

S.N.	Startup's Name	Description	Founder
1	MSG Rooms	Rental Room Service Provider	Aman Karosia
2	Shoptrackk	An online grocer service Provider	Raja Chaurasia and Hari
3	Artbeats	A web platform selling customized gifts & artificial Jewellery	Ankita Namdeo
4	FTMagnify	A website offering complete Tax services	Rahul Sahu
5	Enlighten Brains	A website for motivation and support of students	Roshan Motwani

PROGRESS OF BOOT CAMP STARTUP YATRA

The students of the university participated in the boot camp Startup Yatra, Madhya Pradesh organized by MSME, Govt. Of M.P. at Dr. Harisingh Gour University on 25th July, 2018 and pitched 73 ideas before the jury. Out of this, 23 ideas were selected for the grand finale that took place at SGITS, Indore from 1-3rd August, 2018. Out of these twenty-three ideas, four ideas won first, second and third prize in four different categories worth Rs. 1, 75,000 respectively and 19 ideas received pre incubation offers from various Incubation centers of the State. An Innovative business idea Competition was organized on the theme “Disruptive Product” on 11 April, 2018 in which 09 business ideas were presented. Prizes were given to three best ideas. The event was judged by Prof. Sanjay Jain, Prof U.K. Patil.

Started From	Dr. Harisingh Gour Vishwavidyalaya, Sagar, M.P.
Ideas Pitched at	SGITS, Indore
No. of Ideas Picked	73
No. of Ideas Selected for Grand Finale	23
No. of Ideas won Total Cash Price of worth Rs. 1,75,000	4
No. of Ideas Receiving Pre Incubation Offer from State	19



PUBLIC LECTURE

EMOTIONAL INTELLIGENCE FOR ACHIEVING SUCCESS IN LIFE

By: Prof. (Dr.) Karunesh Saxena

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ABSTRACT

Emotional Intelligence (EI) is an increasingly popular concept. many studies have pointed to the fact that the development of EI is grounded in one's cultural roots. EI increases performance and productivity. it significantly helps everyone in achieving success in thier lives. the essence of EI is how to smartly manage emotions within one self and others. EI also helps improving inter-personal effectiveness.

This public lecture has been divided into 3 segments.

- The difference between Academic Intelligence (IQA) and Emotional Intelligence (EQ) will be explained.
 - A brief discussion on 5 components of EI namely, Self-Awareness, self-Regulation, Self-Motivation, Empathy and Social Skills will be done.
 - Multimedia presentation particularly the use of many relevant videos will make the lecture more interesting.
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