

FOUNDATION DAY CELEBRATION

17-18, July 2019

Workshop

Startup Business: Primer to Design Thinking and Business Idea Competition



Organized by

Entrepreneurship Cell

Dr. Vishwanath Singh Gaur, Vishwavidyalaya, Sagor, MP

Sponsored by

MSME

Government of Madhya Pradesh



Registration for participants FREE!!!

Link for Registration : To Participate fill the mentioned :- [https:// forms.gle/yWoZASGu1vkrpb4Z7](https://forms.gle/yWoZASGu1vkrpb4Z7)

Workshop's Main Goal

- Introduction to design thinking methodology
- To help innovative ideas
- To help students in developing and refining their ideas
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Who can participate:

- Students and Ex-students of the University, colleges and other institutions
- Young entrepreneurs/Start-ups of the area

Major Attractions of the Programme

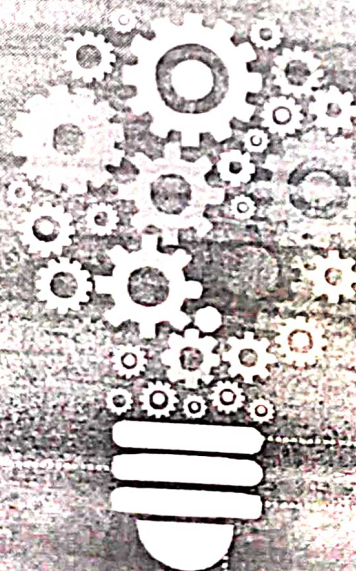
- Lectures by Eminent speakers on different aspects of converting innovative and start-up ideas into a successful business
- Idea Pitching Session
- Certificate to best 3 pitching business ideas
- Certificate to all participants

Direction for Business Idea

- Identification of Problem
- Your Idea
- How will your idea solve the problem

Success story of the Students of the e-Cell of the Vishwavidyalaya

- 5 Business Ideas were started
- 3 Ideas won technological support worth Rs. 150,000 to 2,00,000 from MSME and IITC
- 2 Ideas were selected for Grand Finale
- 4 Ideas won prizes worth Rs. 1,75,000 and
- 19 Pre-Incubation Offers received by the students



Assistant Coordinator

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2019

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Doctor Harisingh Gour Vishwavidyalaya, Sagar
(A Central University)

Foundation Day Celebration

and

Workshop on

Startup Business : Primer to Design Thinking and Business Idea Competition

Collaboration with Department of MSME, Government of Madhya Pradesh