



DEPARTMENT OF COMMERCE

Doctor Harisingh Gour Vishwavidyalaya, SAGAR-470003 (M.P.)

(A⁺ Grade University Accredited by NAAC)

(A Central University)

Prof. J.K. Jain
Head

Head/Comm./2023 / 411

Date: 14/07/2023

To,
Director of Academic Affairs
Dr. Harisingh Gour Vishwavidyalaya
Sagar (M.P.)

Subject: Regarding Submission of synopsis duly approved (Seven Research scholars, Two copies of each total 14 copies) by Departmental Research Committee -DRC in commerce, meeting held on 11/07/2023.

Sir,

Please find attached 14 copies of synopsis including minutes of DRC of the following research scholars:

S.No.	Reg. No.	Name	Name of Supervisor	Topic	Date of Approval by RAC- DRC
1.	Y21481001	Abhilasha Patel	Dr. Bhawana Rewadikar	An Analysis of Government's Initiatives Towards Promotion of Micro, Small and Medium Enterprises (MSMEs) in Madhya Pradesh	08-06-2023 11-07-2023 (Encl.)
2.	Y21481002	Anjana Uikey	Dr. Sushama Yadav	अनुसूचित जनजातियों के आर्थिक विकास में लघु वनोपज की भूमिका : (मध्य प्रदेश के छिंदवाड़ा जिले के विशेष संदर्भ में)	28-06-2023 11-07-2023 (Encl.)
3.	Y21481004	Arunima Agrawal	Dr. Pushpa Suryavanshi	An Evaluation of Deendayal Antyodaya Yojna – National Rural Livelihood Mission (DAY – NRLM) With Special Reference to Sagar District of Madhya Pradesh	30-06-2023 11-07-2023 (Encl.)

4.	Y21481006	Mr. Guru Daaman Shrivastava	Dr. Shalini Choithrani	An Impact Assessment of Digital Content Marketing Strategies on Buying Behaviour of Consumers of Madhya Pradesh (With Special Reference to Consumer Electronics)	22-06-2023 11-07-2023 (Encl.)
5.	Y21481012	Parnvi Niganiya	Dr. Sushama Yadav	Assessment of Corporate Sustainability Through Sustainable Value Added Approach : A Study of Selected Indian Automobile Manufacturing Companies	22-06-2023 11-07-2023 (Encl.)
6.	Y21481015	Santosh Sahu	Dr. Shalini Choithrani	Economics & Management of Public Debt in India (An Analysis of Fiscal Prudence)	22-06-2023 11-07-2023 (Encl.)
7.	Y21481020	Unnati Ubnare	Dr Anita Kumari	Impact Assessment of Teacher's Emotional Intelligence on their Work Engagement (An Exploratory Study of Secondary School Teacher's of Administrative Block Sagar, Madhya Pradesh	27-06-2023 11-07-2023 (Encl.)

Please acknowledge the receipt.

Thanking You,

Prof. J.K. Jain

प्रोफेसर एवं अध्यक्ष/Professor and Head
व्यापार विभाग/Department of Commerce
डॉक्टर जे.के. जैन विश्वविद्यालय, गोर (Gour Vishwavidyalaya, Gaur)