

**Department of Commerce,
Dr. Harisingh Gour Vishwavidyalaya
Sagar (M.P.)
(A Central University)**

**A Lecture on
"Doctoral Research in Accounting"**

**15 February 2022
Time : 3:30 - 05:00 PM**

Patron



**Prof. Neelima Gupta
Vice Chancellor**



**Prof. G. Soral
Past President - IAA
M.L. S. University, Udaipur,
Rajasthan
Key Speaker**



**Prof. J.K. Jain
Head & Chairman
Department of Commerce**



**Dr. Rupali Saini
Asst. Professor
Coordinator**



Google Meet Link :
<https://meet.google.com/sxn-gjgd-fvt>

**Organised By: Department of Commerce,
Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.)
In Association with
Indian Accounting Association
Branch-Sagar (M.P.)**

REPORT
OF
ONLINE LECTURE ON
“DOCTORAL RESEARCH IN ACCOUNTING”

ORGANIZED BY

DEPARTMENT OF COMMERCE

DR. HARISINGH GOUR VISHWAVIDYALAYA, SAGAR (M.P)

IN ASSOCIATION WITH

INDIAN ACCOUNTING ASSOCIATION, SAGAR BRANCH

FEBRUARY 15TH, 2022

Patron: Prof. Neelima Gupta, Hon'ble Vice Chancellor, Dr. Harisingh Gour Vishwavidyalaya, Sagar, Madhya Pradesh.

Guest Speaker: Prof. G. Soral, M.L.S. University, Udaipur, Rajasthan.

Moderator: Prof. J.K. Jain, Head of Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya, Sagar, Madhya Pradesh.

Coordinator: Dr. Rupali Saini, Assistant Professor, Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya, Sagar, Madhya Pradesh.

This report encapsulates an online lecture on "Doctoral Research in Accounting" meticulously crafted to offer participants a profound insight into the intricacies of advanced research in the realm of accounting. The lecture was a stimulating and informative event that provided valuable insights into the world of advanced accounting research. Prof. G. Soral, renowned expert in the field of accounting, graced us with his profound expertise, weaving his extensive academic and practical experience into this enlightening lecture, which undoubtedly left an indelible mark on faculty members, scholars, and students alike.

Objectives:

AR01¹: To provide an overview of doctoral research in accounting.

AR02: To identify emerging trends in accounting research.

AR03: To explore research design and methods in accounting.

AR04: To discuss common challenges in accounting research.

The lecture commenced with a warm welcome from Prof. J.K. Jain, the Moderator, and Head of the Department of Commerce. Prof. Jain extended his greetings to all participants and proceeded to introduce our esteemed guest speaker, Prof. G. Soral. Following the introduction, Prof. Jain provided a brief overview of the lecture's agenda, highlighting the significance of doctoral research in accounting and the wealth of knowledge Prof. Soral would share.

Moving ahead in session, Prof. G. Soral began the lecture with a historical perspective on accounting research. He traced the evolution of this discipline from its roots in traditional bookkeeping to its current status as a dynamic and multi-faceted field of study. The speaker emphasized how accounting research has evolved to address contemporary challenges and contribute significantly to business and finance.

The lecture delved into the latest trends and emerging research areas in accounting. Prof. Soral highlighted the importance of staying current with these trends to conduct relevant and impactful research. He discussed topics such as sustainability accounting, behavioral accounting, and the integration of technology in accounting research.

An important segment of the lecture was dedicated to research methodology and design in accounting. Prof. G. Soral provided valuable insights into selecting research methods, data collection techniques, and the development of research questions. Attendees gained a deeper understanding of the methodological considerations necessary for conducting robust accounting research. Prof. Soral addressed the challenges and opportunities faced by researchers in the field of accounting. He emphasized the importance of addressing real-world issues through research and how these challenges could lead to innovative solutions and contributions to the discipline.

The lecture included an interactive Q&A session where attendees had the opportunity to engage with Prof. G. Soral and seek clarification on various aspects of doctoral research in accounting. This session encouraged active participation and knowledge sharing among the audience.

The session concluded on a positive note, the Coordinator, Dr. Rupali Saini, Assistant Professor, virtually honored Prof. G. Soral for sharing his expertise and wisdom with all participants. Further, she extended her heartfelt thanks to everyone for joining the virtual gathering and making it successful.

¹ AR: Accounting Research

LO1²: Developed a comprehensive understanding of the importance of doctoral research in accounting.

LO2: Identified the emerging trends in accounting research.

LO3: Learned about research design and methods used in accounting.

LO4: Addressed common challenges in accounting research effectively.

In conclusion, the lecture on "Doctoral Research in Accounting" provided attendees with a comprehensive overview of the field, from its historical evolution to current trends and methodologies. Prof. G. Soral's expertise and engaging presentation style made the lecture an enriching experience for all participants. It left attendees inspired and well-equipped to embark on their doctoral journeys in the exciting world of accounting research. This event was a testament to the commitment of the institution to promote academic excellence and research in the field of accounting.

IAA Secretariat: Sagar Branch

Prof. A.C. Jain, President

Prof. Sanjeev Dubey, Executive Vice President

Prof. J.K. Jain, Secretary

Dr. D.K. Gupta, Joint Secretary

Dr. Rupali Saini, Treasurer

Dr. Girbal Singh Lodhi, Joint Treasurer

Rapporteur: Ms. Pooja Thakur, Research Scholar, Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya, Sagar, Madhya Pradesh.

² LO: Learning Outcomes