# REPORT

#### ON

## SPECIAL INVITED LECTURE ON

### "HOW WE SUCCESS"

#### ORGANIZED BY

#### DEPARTMENT OF COMMERCE

# DR. HARISINGH GOUR VISHWAVIDYALAYA, SAGAR (M.P) IN ASSOCIATION WITH

#### INDIAN ACCOUNTING ASSOCIATION, SAGAR BRANCH

### SEPTEMBER 12TH, 2023

# VENUE: ACHARYA AMARNARAYAN AGRAWAL SABHAGAR, DEPARTMENT OF COMMERCE

**Patron:** Prof. Neelima Gupta, Hon'ble Vice Chancellor, Dr. Harisingh Gour Vishwavidyalaya, Sagar, Madhya Pradesh

**Guest Speaker**: Prof. M.K. Singh, Former Head & Dean of Department of Commerce, Vinobha Bhave University, Hazaribagh.

**Moderator**: Prof. J.K. Jain, Head of Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya, Sagar, Madhya Pradesh.

**Convener and Coordinator**: Dr. Rupali Saini, Assistant Professor, Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya, Sagar, Madhya Pradesh

This report outlines a lecture on the "How we success" which was specially organise to provide attendees how we can achieve success through character building and career building. The session was to equip participants with valuable insights and practical strategies for effectively managing their career journeys. The report begins by exploring the concept of success and its subjective nature. It underscores the importance of individuals defining their own versions of success, whether in personal, professional, or other life dimensions. This report explores key strategies and principle that can contribute to achieving success in various aspects of life. We are patronage to everything around us but our priority should be our health.

#### Objectives:

HS01: To familiarize attendees with positive affirmations and encourage a positive mindset

HS02: To highlight the pivotal role character development plays in personal and professional success.

HS03: To emphasize the significance of aligning career goals with personal values and ethics for long-term fulfilment.

The lecture commenced with the ceremonial lighting of a lamp before Goddess Saraswati and Doctor Harisingh Gour. The session was graced by the presence of Prof. J.K. Jain, the Moderator and Head of the Department of Commerce, who extended a warm welcome to our esteemed guest speaker, Prof. M.K. and all attendees. With great enthusiasm, Prof. J.K. Jain then addressed the gathering, providing a brief overview of the lecture's agenda and the invaluable insights that Prof. M.K. would be sharing with us.

As part of the lecture series encapsulates the core principles and insights presented in the lecture series, emphasizing that success is a dynamic and multifaceted journey that can be tailored to one's unique aspirations and circumstances. By understanding the strategies and factors discussed herein, individuals can better navigate their own paths to success, making informed decisions and pursuing their goals with purpose and determination.

Following his addressing, Prof. Singh, the Speaker, began the session by indicating the actual means of 'Sagar' and how it never kept anything inside of it and always gave back what it had to society. Sagar is beyond measurement. According to him, a university is a place where information is shared and where all of the teachers and other participants collaborate to attain success. Success is not a one-size-fits-all concept. It takes different forms for different people. For some, success is climbing the corporate ladder, acquiring wealth and attaining prestige. For others, it's about nurturing meaningful relationships, achieving personal goals, or making a positive impact on the world. Success is, in essence, a deeply personal journey. However true success can only be sustained when its build on the foundation of good health. Prof. Singh also emphasized to prioritize our well-being and prioritize good health.

The speaker stressed the important of character building and career building. Character building is an indispensable aspect of a student's journey toward a successful career. While academic knowledge and technical skills are undeniably important, it's one's character that often distinguishes them in a competitive professional landscape. Character encompasses qualities such as integrity, honesty, resilience, and empathy. These virtues not only shape your personal values but also dictate how you interact with colleagues, handle challenges, and make ethical decisions in the workplace. In the long run, a solid character is bedrock for trust and respect in any career. It's not just about what you achieve, but how you achieve it, the values you uphold, and the impact you have on those around you. Therefore, students must recognize that character building is not a separate endeavour but an integral part of their career development.

Career building involves core concepts like commitment, effective communication, creativity, discipline, and decision-making. These skills, along with leadership, ethics, and critical thinking, lay a strong foundation for success. Team orientation is key, as it emphasizes

collaboration for achieving common goals. These principles collectively pave the path to a successful and fulfilling career.

According to Prof. Singh, positive morning routine can significantly impact a student's day. By starting their day with intention and structure, students can set a tone of productivity and well-being and. Well-structured morning routine can serve as a foundation for students to approach each day with enthusiasm, positivity, and readiness to face challenges with resilience. At the last he explained five important tools on which success depends.

- 1. Proper education [knowledge power] is the key that unlocks the immense power of knowledge in a student's life, enabling them to navigate the world with understanding and wisdom.
- 2. Sacraments [Sanskar] in a student's life are like milestones that shape their character and values. These rituals instil a sense of cultural and moral identity, guiding students on the path of righteousness. Embracing these Sanskar's not only enriches their personal growth but also strengthens their connection to their heritage and community.
- 3. Association Success and human association go hand in hand; the people you surround yourself with can either propel you forward or hold you back. Building positive associations can provide valuable support, mentorship, and networking opportunities, all of which are crucial for achieving success in various aspects of life.
- 4. Unity among individuals is the cornerstone of human success, as collective effort and collaboration often lead to greater achievements.
- 5. Recognition of person, acknowledging and appreciating individuals for their efforts is a vital factor in their journey to success. If you have these five things in your life and you are doing best efforts continuously then your Teacher, your Parents and your Estdev [God] always assist for your achieving your ultimate goal of life that's recognition.

The interactive session on the "How We Success" concluded on a positive note, with Prof. J.K. Jain, Head of the Department of Commerce, honouring Prof. Mk Singh with a shawl and a shrifal as a token of gratitude for his enlightening and thought-provoking lecture. Following the felicitation, Mr. Shubhash Gupta, Research Scholar, stepped forward to deliver a heartfelt vote of thanks on behalf of all the attendees. He expressed his profound gratitude to Prof. Mk Singh for his enlightening and thought-provoking insights that enriched the audience's understanding the way to achieve success. As the session came to an end, attendees left with not only newfound knowledge but also cherished memories of a truly insightful and inspiring experience

#### **Learning Outcomes:**

LO1<sup>1</sup>: Develop a deep understanding of the essential concepts, including commitment, communication, creativity, discipline, decision-making, leadership, ethics, and critical thinking, crucial for career success.

LO2: Recognize the interconnectedness of these concepts and their collective impact on personal and professional growth.

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<sup>&</sup>lt;sup>1</sup> LO: Learning outcomes

LO3: Acquire practical strategies and insights for applying these concepts to one's academic and career pursuits.

LO4: Gain the motivation and inspiration to actively integrate these principles into daily life to enhance career prospects and overall well-being.









# **IAA Secretariat: Sagar Branch**

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