



“Research in Today’s Context”

Interactive Discussion With Social Science Researchers

Organized by

**Department of Commerce
Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.)
(A Central University)**

In Association With

Indian Accounting Association, Sagar Branch



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**Date: August 3rd 2023
Timing: 11:00 A.M. Onwards**

**Participants will
get E-Certificate**

Patron



**Prof. Neelima Gupta
Hon'ble Vice Chancellor**

Resource Person



**Prof. Arvind Kumar
Former Head & Dean, Faculty of Commerce,
University of Lucknow, Lucknow (U.P.)**

Moderator



**Prof. J.K. Jain
Head, Department of Commerce
Dr. Harisingh Gour Vishwavidyalaya
Sagar (M.P.)**

Coordinator



**Dr. Rupali Saini
Assistant Professor
Department of Commerce**

Acharya Amar Narayan Agrawal Sabhagar **Department of Commerce**

REPORT

ON

“RESEARCH IN TODAY’S CONTEXT”

| AN INTERACTIVE DISCUSSION WITH SOCIAL SCIENCE RESEARCHERS

ORGANISED BY

DEPARTMENT OF COMMERCE

DR. HARISINGH GOUR VISHWAVIDYALAYA, SAGAR (M.P.)

(A CENTRAL UNIVERSITY)

IN ASSOCIATION WITH

INDIAN ACCOUNTING ASSOCIATION, SAGAR BRANCH

AUGUST 3RD, 2023

VENUE: ACHARYA AMAR NARAYAN AGRAWAL SABHAGAR

Patron: Prof. Neelima Gupta, Hon’ble Vice Chancellor, Dr. Harisingh Gour Vishwavidyalaya, Sagar, Madhya Pradesh.

Resource Person: Prof. Arvind Kumar, Former Head & Dean, Faculty of Commerce University of Lucknow, Lucknow (U.P).

Special Guest: Dr. Kishan Yadav, Chair Professor Dr. Ambedkar chair, Dr. Harisingh Gour Vishwavidyalaya, Sagar, Madhya Pradesh.

Moderator: Prof. J.K. Jain, Head of Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya, Sagar, Madhya Pradesh.

Coordinator: Dr. Rupali Saini, Assistant Professor, Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya, Sagar, Madhya Pradesh.

This report highlights a seminar on "Research in Today's Context," which aimed to provide attendees with a comprehensive overview of the evolving landscape of research in the contemporary world. The session delved into various aspects, exploring the challenges and

opportunities faced by researchers as they adapt to the dynamic demands of today's rapidly changing academic and industrial environments. The lecture served as a platform for participants to engage in interactive discussions and knowledge sharing, inspiring them to adopt progressive research methodologies and contribute to meaningful advancements in their respective fields.

Objectives:

RM01¹: Cultivate proactive and ethical research behaviour among participants.

RM02: Introduce cutting-edge tools and techniques for conducting modern research.

RM03: Provide valuable insights into effective data interpretation methods and practices.

The session commenced with the ceremonial lighting of a lamp before Goddess Saraswati and Doctor Harisingh Gour. Prof. J.K. Jain, the Moderator and Head of the Department of Commerce, heartily welcomed all the attendees and introduced the esteemed Resource Person, Prof. Arvind Kumar, Former Head & Dean, Faculty of Commerce, University of Lucknow, Uttar Pradesh.

After addressing the session, Prof. Kumar began his lecture with a quote from the Ramcharitmanas: “Jaki rahi bhawna jaisi, Prabhu murat dekhi tin taisi”, emphasizing that in research, Data Interpretation heavily relies on the researcher's mental makeup and analytical approach towards available data.

The lecture primarily focused on Data Analysis and Interpretation, highlighting the increasing significance of these aspects due to the abundance of data generated from various sources. Prof. Kumar emphasized that meaningful insights, informed decisions, hypothesis validation, outlier identification, and productivity enhancement all depend on effective data analysis and interpretation.

In today's research environment, computers play a transformative role across academic disciplines, fundamentally altering how research is carried out, examined, and disseminated. The lecture discussed various tools available to support data analysis, including spreadsheet and statistical packages like SPSS, and emphasized the significant impact of Artificial Intelligence (AI) tools such as Consensus, Elicit.org, QuillBot, ChatGpt, Semantic Scholar, Scite.ai, and Research Rabbit, which streamline analysis and reduce human errors and biases, leading to more reliable and reproducible results.

Towards the end of the session, a substantial portion of time was dedicated to an engaging question-and-answer segment. This interactive session provided an invaluable opportunity for students and scholars to directly interact with the experts and seek clarification on various

¹ RM: Research Methodology

aspects related to career choices and planning in the research domain. Participants enthusiastically posed their queries, ranging from selecting research areas to the utilization of AI tools for data analysis and interpretation. The experts, Prof. Arvind Kumar, adeptly addressed each question, offering insightful guidance and practical advice.

The interactive session concluded on a high note with Prof. J.K. Jain, the Moderator of the session, honouring Prof. Kumar, the Resource Person with a shawl and a memento as a token of gratitude for his enlightening and thought-provoking lecture. The vote of thanks was given by the Coordinator, Dr. Rupali Saini, Assistant Professor, Department of Commerce and Dr. Gautam Prasad, Assistant Professor, Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya, Sagar.

Outcomes:

LO1²: Gained a deeper understanding of research methodology principles and practices.

LO2: Evaluated the profound influence of technology on data analysis, emphasizing critical analysis.

LO3: Explored the latest advancements and emerging trends in the research domain.

In conclusion, the session on "Research in Today's Context" provided a compelling and enlightening exploration of the evolving landscape of research in the modern world. Participants gained valuable insights into the crucial role of data analysis and interpretation in shaping research outcomes effectively. The discussion on the latest advancements and trends in the field of research opened new avenues for participants to stay at the forefront of cutting-edge research practices.

² LO: Learning Outcomes

शोधकर्ता की पूर्व धारणा एवं विवेक के आधार पर निकलता है निष्कर्ष : प्रो. कुमार

सागर | डॉ. हरीसिंह गौर विश्वविद्यालय के वाणिज्य विभाग में आज के परिवेश में शोध विषय पर एक दिवसीय व्याख्यान हुआ।

मुख्य अतिथि लखनऊ विवि के पूर्व विभागाध्यक्ष प्रो. अरविंद कुमार ने कहा सामाजिक विज्ञान में शोध, शोधकर्ता की मनःस्थिति पर निर्भर करता है। रामचरितमानस की चौपाई है- जाकी रही भावना जैसी प्रभु मूरत देखी तिन तैसी, अर्थात् शोध में शोधकर्ता की पूर्व धारणा एवं विवेक के आधार पर निष्कर्ष निर्भर करता है। शोध में आंकड़ों का विश्लेषण एवं निष्कर्ष तक पहुंचने के लिए अति आवश्यक

है कि आंकड़े शुद्ध एवं उपयुक्त हों तथा विश्लेषण से प्राप्त निष्कर्ष न्याय संगत हो। वर्तमान समय में कंप्यूटर का उपयोग शोध कार्य में निरंतर बढ़ता ही जा रहा है किंतु वह मानव मस्तिष्क का स्थानापन्न साबित नहीं हो सका है। आज भी आंकड़ों के विश्लेषण से प्राप्त निष्कर्ष की व्याख्या मानव मस्तिष्क को ही करना पड़ती है।

विभागाध्यक्ष प्रो. जेके जैन ने कहा आज के परिवेश में शोध में नैतिकता एक बड़ी चुनौती बन गई है जिसका समाधान तभी संभव है जब शोध छात्रों में संस्कृति का विकास हो।



कॉमर्स संकाय में व्याख्यान का आयोजन

सागर. वाणिज्य विभाग, डॉ. हरिसिंह गौर विश्वविद्यालय में व्याख्यान का आयोजन किया गया. प्रो. अरविंद कुमार ने कहा कि सामाजिक विज्ञान में शोध, शोधकर्ता की मनःस्थिति पर निर्भर करता है. वर्तमान समय में कंप्यूटर का उपयोग शोध कार्य निरंतर बढ़ता ही जा रहा है किंतु मानव मस्तिष्क का स्थानापन्न साबित नहीं हो सका है. आज भी आंकड़ों का विश्लेषण से प्राप्त निष्कर्ष की व्याख्या मानव मस्तिष्क को ही करना पड़ता है. विभागाध्यक्ष प्रो. जेके जैन द्वारा बताया गया कि आज के परिवेश में शोध में नैतिकता एक बड़ी चुनौती बन गई है जिसका समाधान तभी संभव है जब शोध छात्रों में संस्कृत का विकास हो. प्रो. किशन यादव ने भी विचार रखें. इस व्याख्यानमाला में डॉ. अनीता कुमारी, डॉ. पुष्पा सूर्यवंशी, डॉ. गौतम प्रसाद मौजूद रहे. संचालन हर्षिता जैन ने आभार डॉ. रुपाली सैनी ने माना.







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