



**The Hyper-Personalized Social Media Algorithms on
Nomophobia and Their Impact on Work-Life Balance
and Decision-Making: Qualitative Study**

**A DISSERTATION SUBMITTED TO
DOCTOR HARISINGH GOUR
VISHWAVIDYALAYA FOR
PARTIAL FULFILLMENT OF THE
DEGREE OF**

Master of Arts

IN

PSYCHOLOGY

**In the School of Humanities & Social
Sciences in the department of
psychology**

By

Amber Saini

Under the supervision of

Dr. D.N. Sharma



मनोविज्ञान विभाग

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CERTIFICATE

This is to certify that **Mr. Amber Saini (Y23225501)**, a student of Masters of Arts (M.A) IV Semester in Psychology, Department of Psychology, Dr. Hari Singh Gour Vishwavidyalaya (A Central University), Sagar (M.P.) India, has submitted this Dissertation Report entitled **“The hyper-personalized social media algorithms on nomophobia and their impact on work-life balance and decision-making: A Qualitative Study”** under my supervision. It is the original work of the candidate and it has not previously formed the basis for the award of any Degree, Diploma, or other equivalent courses. The Dissertation work represents independent work on the part of the candidate.

Place: Sagar (M. P.)

Date:

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