



Understanding Impulsive Buying Behaviours in Fast Fashion Consumption among Indian Young Adults

**A DISSERTATION SUBMITTED TO
DOCTOR HARISINGH GOUR VISHWAVIDYALAYA
FOR PARTIAL FULFILLMENT OF THE DEGREE OF**

Master of Arts

**IN
PSYCHOLOGY**

**In the School of Humanities & Social Sciences
In the Department of Psychology**

**By
Hanas, P. S**

**Under the Supervision of
Dr. G. K. Tiwari**

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CERTIFICATE

This is to certify that **MR. HANAS, P. S (Y23225012)**, a student of Masters of Arts (M. A.) IV Semester in Psychology, Department of Psychology, Dr. Harisingh Gour Vishwavidyalaya (A Central University), Sagar (M.P.) India, has submitted this Dissertation Report entitled ***“Understanding Impulsive Buying Behaviours in Fast Fashion Consumption among Indian Young Adults”*** under my supervision. It is the original work of the candidate and it has not previously formed the basis for the award of any Degree, Diploma, or other equivalent courses. The Dissertation work represents independent work on the part of the candidate.

Place: Sagar (M. P.)

Date: 05. 6. 2025

Signature

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24.06.25
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